## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	VAL			
	OMB Number:	3235-0287			
l	Estimated average burd	en			
l	hours per response:	0.5			

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  GEHRING FRED						2. Issuer Name and Ticker or Trading Symbol PVH CORP. /DE/ [ PVH ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
ING FRE	_   _																			
(Last) (First) (Middle) C/O TOMMY HILFIGER U.S.A., INC. 601 WEST 26TH STREET						3. Date of Earliest Transaction (Month/Day/Year) 05/06/2013									X Officer (give title Other (specify below)  CEO of Tommy Hilfiger					
(Street)							4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)				
NEW YORK NY 10001											X	Form filed by One Reporting Person Form filed by More than One Reporting								
(City) (State) (Zip)														Pers	SOFI					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Yes					Executio ear) if any			3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and		5)	5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership				
							Ī	Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)				
Common Stock, \$1 par value 05/06/201								S <sup>(1)</sup>		89,945	D	\$115.6	5841 <sup>(2)</sup>	3	19,084	I	By Elmira 5 B.V.			
Common Stock, \$1 par value 05/06/2013								S <sup>(1)</sup>		2,094	D	\$116.239 <sup>(3)</sup>		316,990		I	By Elmira 5 B.V.			
Common Stock, \$1 par value 05/07/2013								S <sup>(1)</sup>		2,447	D	\$116.3	3193 <sup>(4)</sup>	3	14,543	I	By Elmira 5 B.V.			
Common Stock, \$1 par value 05/07/2013					3			S <sup>(1)</sup>		12,419 D \$117.2		2906 <sup>(5)</sup>	302,124		I	By Elmira 5 B.V.				
Common Stock, \$1 par value 05/07/2013					3			S <sup>(1)</sup>		15,811	D	\$118.0	.8.0038 <sup>(6)</sup>		86,313	I	By Elmira 5 B.V.			
Common Stock, \$1 par value														2	2,899 <sup>(7)</sup>	D				
	Та	able I	I - Derivat (e.g., p	tive S	Securi calls,	ties A warra	cq nts	uired , opt	l, Dis	sposed of,	, or Be ble se	neficia curitie	ally Ov s)	vned						
Derivative Security (Instr. 3)  Conversion or Exercise Price of Derivative Security  Date (Month/Day/Year)  (Month/Day/Year)  Execution Date, if any (Month/Day/Year)  (Month/Day/Year)  8					action (Instr.	5. Number on of			f 6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)  Amount or Number of		ative rity	derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
	(Find MMY HILF ST 26TH ST  ORK NY  (St  Security (Inst  Stock, \$1 p  Stock, \$1 p  Stock, \$1 p  Stock, \$1 p  Stock, \$1 p	(First) (MMY HILFIGER U.S.A., IIIST 26TH STREET  DRK NY (State) (Table Security (Instr. 3)  Stock, \$1 par value  Stock, \$1 par value  Stock, \$1 par value  Stock, \$1 par value  Table Security (Instr. 3)	(First) (Middle MMY HILFIGER U.S.A., INC. ST 26TH STREET  DRK NY 10001  (State) (Zip)  Table I -  Security (Instr. 3)  Stock, \$1 par value  Stock, \$1 par value  Stock, \$1 par value  Stock, \$1 par value  Table I  2. Conversion or Exercise Price of Derivative  Table I  2. Conversion or Exercise Price of Derivative  Table I  Stock, \$1 par value  Table I	(First) (Middle)  MMY HILFIGER U.S.A., INC.  ST 26TH STREET  DRK NY 10001  (State) (Zip)  Table I - Non-Deriv Security (Instr. 3) 2. Transaction Date (Month/Day/)  Stock, \$1 par value 05/06/20  Stock, \$1 par value 05/07/20  Stock, \$1 par value 3. Transaction or Exercise Price of Derivative (e.g., p	(First) (Middle)  (MMY HILFIGER U.S.A., INC.  ST 26TH STREET  DRK NY 10001  (State) (Zip)  Table I - Non-Derivative (Month/Day/Year)  Stock, \$1 par value 05/06/2013  Stock, \$1 par value 05/06/2013  Stock, \$1 par value 05/07/2013  Stock, \$1 par value 05/07/2013	(First) (Middle)  (First) (Middle)  (MMY HILFIGER U.S.A., INC.  ST 26TH STREET   Table I - Non-Derivative Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  Stock, \$1 par value  05/06/2013  Stock, \$1 par value  05/07/2013  Stock, \$1 par value  Table II - Derivative Security (e.g., puts, calls, if any (Month/Day/Year) Price of Derivative Security (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  3. Date of 05/06/20  4. If Amend 24. Dee 25/06/20  24. Dee 25/06/2013  Stock, \$1 par value  05/07/2013  Stock, \$1 par value  Table II - Derivative Security (e.g., puts, calls, if any (Month/Day/Year) (Month/Day/Year)  2. Transaction Code (Instr. 8)	(First) (Middle) (MMY HILFIGER U.S.A., INC. ST 26TH STREET  Table I - Non-Derivative Securities Security (Instr. 3)  Stock, \$1 par value  Tock, \$1	(First) (Middle)  (MY HILFIGER U.S.A., INC.  ST 26TH STREET   Table I - Non-Derivative Securities Active (Month/Day/Year)  Stock, \$1 par value  15tock, \$1 par value	(First) (Middle) (MY HILFIGER U.S.A., INC. ST 26TH STREET  Table I - Non-Derivative Securities Acquired (Month/Day/Year)  Security (Instr. 3)  Table I - Non-Derivative Securities Acquired (Month/Day/Year)  Stock, \$1 par value  Tock, \$1 par value	(First) (Middle)  (MMY HILFIGER U.S.A., INC.  ST 26TH STREET  Table I - Non-Derivative Securities Acquired, I and	PVH CORP. /DE/ [ PVH ]	PVH CORP. /DE/ [ PVH ]	PVH CORP./DE/ [ PVH ]	PVH CORP. /DE/ [PVH]   Check   Check	PVH CORP. /DE/ [PVH ]   Check all applications   Check all application   Che	PVH CORP. /DE/   PVH	PVH CORP. /DE/   PVH			

## Explanation of Responses:

- 1. This sale was effected pursuant to a Rule 10b5-1 trading plan adopted by Elmira 5 B.V. on April 4, 2013.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$115.18 to \$116.17, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$116.18 to \$116.33, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$115.68 to \$116.67, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$116.68 to \$117.67, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$117.68 to \$118.52, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 7. Represents shares of Common Stock subject to awards of restricted stock units.

Remarks:

Fred Gehring

05/08/2013

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.