FORM 4

obligations may continue. See

Instruction 1(b)

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar		2. Issuer Name <b>and</b> Ticker or Trading Symbol PVH CORP. /DE/ [ PVH ]								5. Relationship of Report (Check all applicable) Director			ng Person(s) to Issuer 10% Owner Other (specify		vner				
(Last) (First) (Middle) C/O PVH CORP. 200 MADISON AVENUE				e)	12	3. Date of Earliest Transaction (Month/Day/Year) 12/31/2012									SVP, General Counsel & Sec.				
(Street) NEW YORK NY 1001				i	_	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indiv Line) X	vidual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person				
(City)	(5		(Zip)	Non Dori	, cative	- Soo	uriti	oc A	cauir	od D	isposod (	of or I	Ponofic	sially (	Ownor	<u> </u>			
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Ye					on	2A. Deemed Execution Date,			3. Transa Code (I 8)	ction	A. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and				5. Amor Securiti Benefic	unt of es ially Following	6. Owner Form: Di (D) or Ind (I) (Instr.	ect irect 1)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A) or (D)	Price		Transac (Instr. 3	tion(s)			(111341.4)
Common Stock, \$1 par value 12/31/2012					)12	!		M		5,000	A	\$19	9.1	11,	324(1)	D			
Common Stock, \$1 par value 12/31/201					12	2			S		2,800	D	\$110.0	10.0175 <sup>(2)</sup>		524 <sup>(1)</sup>	D		
Common Stock, \$1 par value 12/31/201				)12	2			S		2,500	D	\$111.6	111.6285 <sup>(3)</sup>		6,024 <sup>(1)</sup>				
Common Stock, \$1 par value															628	3.579	I	_ [.	By 401(k) Plan
		1	able								sposed of , convert				wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year	Execu if any			action (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expira	te Exer ation D th/Day/		7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		De Se (In	Price of ivative curity str. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Owners Form: Direct (I or Indire (I) (Instr	n: ct (D) idirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				,	Code	v	(A)	(D)	Date Exerc	isable	Expiration Date	Title	Amo or Num of Share	ber					
Option (Right to Buy) <sup>(4)</sup>	\$19.1	12/31/2012			M			5,000		5)	04/27/2014	Commo Stock, S par		00	\$0	0		D	

## **Explanation of Responses:**

- 1. Includes 4.887 shares of Common Stock subject to awards of restricted stock units.
- 2. This price is a weighted average price. The sales occurred at prices from \$110.00 to 110.10. The reporting person will provide to the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range.
- 3. This price is a weighted average price. The sales occurred at prices from \$111.60 to 111.66. The reporting person will provide to the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range.
- 4. All options exercisable for shares of Issuer's Common Stock, \$1 par value.
- 5. This was part of a grant of 10,000 options, 2,500 of which became exercisable on each of 4/27/05, 4/27/06, 4/27/07 and 4/27/08.

## Remarks:

Mark D. Fischer

value.

01/03/2013

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.