FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
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ì	Section 16. Form 4 or Form 5								
J	obligations may continue. See								
	Instruction 1(b).								

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* GRIEDER DANIEL (Last) (First) (Middle) C/O TOMMY HILFIGER U.S.A, INC. 601 WEST 26TH STREET						2. Issuer Name and Ticker or Trading Symbol PVH CORP. /DE/ [PVH]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify					
						3. Date of Earliest Transaction (Month/Day/Year) 07/01/2014										X Officer (give title Offier (specify below) CEO Tommy Hilfiger &PVH Europe				
(Street) NEW YORK NY 10001					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(S		(Zip) le I - Nor	n-Deriv	ative	Se	curities	S Aca	uired. I	Disr	nosed o	of, or Be	enefic	ially	, Owner	<u> </u>				
1. Title of Security (Instr. 3) 2. Transa Date (Month/L				action	ear)	2A. Deemed Execution Date, if any (Month/Day/Year)		3. 4. Secu Transaction Dispos Code (Instr. 5)		4. Secur Dispose	ities Acqui d Of (D) (Ir	red (A)) or 5. Amou Securiti Benefic Owned		unt of 6. Fo ially (D) Following (I)		n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount	(A) or (D)		ice	Reported Transaction(s) (Instr. 3 and 4)					
Common Stock, \$1 par value 07/01					1/2014			A		852 ⁽²	852 ⁽¹⁾ A		\$ <mark>0</mark>	15,443 ⁽²⁾			D			
		T	able II - I									, or Ber ble sec			Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	4. Transaction Code (Instr. 8)		n of		. Date Exe xpiration I Month/Day	Date	r) Amount Securiti Underly Derivati		. Title and mount of ecurities Inderlying erivative Security nstr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)		ate xercisable		xpiration ate	Title	Amo or Num of Share	ber						
Option (Right to Buy) ⁽³⁾	\$117.71	07/01/2014			A		2,200		(4)	07	7/01/2014	Common Stock, \$1 par value	2,20	00	\$0	2,200		D		

Explanation of Responses:

- 1. Represents shares subject to an award of restricted stock units. Each unit represents a contingent right to receive one share of Issuer's Common Stock. The units vest 25% (213 shares) on the second anniversary of grant, 25% (213 shares) on the third anniversary of grant and 50% (426 shares) on the fourth anniversary of grant. Vested shares are delivered as soon as practicable after they vest.
- 2. Includes 13,486 shares of Common Stock subject to awards of restricted stock units.
- 3. All options exercisable for shares of Issuer's Common Stock, \$1 par value.
- $4. \ Options \ to \ acquire \ 550 \ shares \ become \ exercisable \ on \ each \ of \ 7/1/2015, \ 7/1/2016, \ 7/1/2017 \ and \ 7/1/2018.$

Remarks:

<u>Daniel Grieder</u> <u>07/02/2014</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.