FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPR	OVAL						
OMB Number:	3235-0287						
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hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  FISCHER MARK D					PE	2. Issuer Name and Ticker or Trading Symbol PHILLIPS VAN HEUSEN CORP /DE/ PVH ]									k all applic Directo	r 10% Owner (give title Other (speci		vner	
(Last) (First) (Middle) C/O PHILLIPS-VAN HEUSEN CORPORATION 200 MADISON AVENUE					03/	3. Date of Earliest Transaction (Month/Day/Year) 03/26/2009									SVP, General Counsel & Sec.				
(Street)  NEW YORK NY 10016  (City) (State) (Zip)						4. If Amendment, Date of Original Filed (Month/Day/Year)									Form f	dual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person			
(City)	(5		(Zip)	n-Deriv	ative		curiti	ios Ac	nuired	Die	nosed (	of or Re	nofic	ially	Owner				
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transact Date (Month/Date)				ction	z) E:	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			5. Amou and 5) Securiti Benefic		nt of es ally -ollowing	6. Owne Form: D (D) or In (I) (Instr.	irect direct 1	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	V	Amount	(A) or (D)	Pric	е	Transac (Instr. 3	tion(s)			
Common Stock, \$1 par value 03/26/2					/2009	2009			M		5,000	A	\$9.	8125	5 7,500 <sup>(1)</sup>		D		
Common Stock, \$1 par value 03/26/2					/2009				S		2,500	D	\$2	2.38	5,0	00(1)	D		
Common Stock, \$1 par value 03/26/2					/2009				S		2,500	D	\$2	22.6	2,500(1)		D		
Common Stock, \$1 par value															500	).773	I		By 401(k) Plan
		Т	able II -								osed of converti				wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	n Date,	4. Transaction Code (Instr. 3)		n of I		6. Date E: Expiration (Month/D	n Date	•	7. Title and Amount of Securities Underlying Derivative Securit (Instr. 3 and 4)		D S (I	Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	ly Ov Fo Dii or (I)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)		Date Exercisal		Expiration Date	Title	Amou or Numb of Share	mber					
Option (Right to Buy) <sup>(2)</sup>	\$9.8125	03/26/2009			М			5,000	(3)	(	06/04/2009	Common Stock, \$1 par value.	5,00	00	\$0	0		D	

## **Explanation of Responses:**

- 1. Includes 2,500 shares of Common Stock subject to awards of restricted stock units.
- 2. All options exercisable for shares of Issuer's Common Stock, \$1 par value.
- 3. Options to acquire 2,500 shares became exercisable on each of 6/4/2002 and 6/4/2003.

## Remarks:

Mark D. Fischer

\*\* Signature of Reporting Person Date

03/26/2009

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.