FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL									
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					or S	Sectio	n 30(h)	of the I	nvestmer	t Con	npany Act	of 194	10					
1. Name and Address of Reporting Person* <u>COHEN EDWARD H</u>				<u>PH</u>	2. Issuer Name and Ticker or Trading Symbol PHILLIPS VAN HEUSEN CORP /DE/ [PVH]									. Relationshi Check all ap X Dire	olicable)	g Person(s) to	Issuer	
(Last) (First) (Middle) 45 CLUB POINTE DRIVE				3. Date of Earliest Transaction (Month/Day/Year) 06/24/2010								$\frac{1}{2}$	Offic belo	er (give title w)	Othe belo	er (specify w)		
(Street) WHITE PLAINS (City)	NY (St		.0605 Zip)		4. If	Ame	ndment,	Date o	f Original	Filed	(Month/Da	ay/Yea	ar)		ine) X Forr	n filed by One	o Filing (Check e Reporting Pe re than One Ro	erson
		Tabl	e I - Nor	n-Deriv	ative	Sec	curitie	s Acc	uired,	Dis	posed o	f, or	Bene	eficia	ally Own	ed		
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				h/Day/Year) if		P.A. Deemed Execution Date, f any Month/Day/Year)		Transaction Dispose Code (Instr. 5)		Disposed	ities Acquired (A d Of (D) (Instr. 3,			nd Secur Benef	icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	(A) or (D)		Price	Trans	action(s) 3 and 4)		(111511.4)	
Common Stock, \$1 par value 06/24/				4/2010				A		2,515 ⁽¹⁾ A		A	\$0	(1) 13,275(1)(2)		D		
		Та									sed of, onvertib				y Owned			
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execution Date, ecurity or Exercise (Month/Day/Year) if any		Date,	4. Transaction Code (Instr. 8)		5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr	ative rities ired sed	6. Date E Expiratio (Month/D	n Date	•	Amount of Securities Underlying Derivative Security (Instr and 4)		ount	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership (Instr. 4)	

Explanation of Responses:

1. Represents shares subject to an award of restricted stock units. Each unit represents a contingent right to receive one share of Issuer's Common Stock. The units vest in full on the one year anniversary of grant. Vested shares are delivered as soon as practicable after they vest., unless delivery has been deferred by the reporting person.

Date Exercisable

Date

2. Includes 2,100 shares of Issuer's Common Stock owned outright by reporting person and 11,175 shares of Common Stock subject to awards of restricted stock units.

(A) (D)

Code V

Remarks:

Edward H. Cohen 06/24/2010

** Signature of Reporting Person Date

of Shares

Title

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.