| SEC Form 4 |  |
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## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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| Cr | neck this box if no longer subject to |
| Se | ection 16. Form 4 or Form 5           |
| ob | ligations may continue. See           |
| In | struction 1(b).                       |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL          |           |  |  |  |  |  |  |  |  |
|-----------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:           | 3235-0287 |  |  |  |  |  |  |  |  |
| Estimated average bur | den       |  |  |  |  |  |  |  |  |

| Estimated average burden |     |
|--------------------------|-----|
| hours per response:      | 0.5 |

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| 1. Name and Address of Reporting Person <sup>*</sup> Shaffer Michael A |               |                | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>PVH CORP. /DE/</u> [ PVH ] | (Check   | tionship of Reporting Persc<br>all applicable)<br>Director<br>Officer (give title | on(s) to Issuer<br>10% Owner<br>Other (specify |  |  |
|--|---------------|----------------|---|--|---|--|--|--|
| (Last) (First) (Middle)<br>C/O PVH CORP.<br>200 MADISON AVENUE         |               | (Middle)       | 3. Date of Earliest Transaction (Month/Day/Year)<br>01/13/2015                      | - X  | below)<br>EVP, COO and  | below)   |  |  |
| (Street)<br>NEW YORK<br>(City)   | NY<br>(State) | 10016<br>(Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year)                            | <ul> <li>6. Individual or Joint/Group Filing (Check Applicabl Line)</li> <li>X Form filed by One Reporting Person</li> <li>Form filed by More than One Reporting Person</li> </ul> |   |  |  |  |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transa<br>Code (<br>8) |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and<br>5) |                     | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |                      |
|---------------------------------|--|---|------------------------------|---|---|---------------------|---|---|---|----------------------|
|                                 |  |   | Code                         | v | Amount  | (A) or<br>(D) Price |   | Transaction(s)<br>(Instr. 3 and 4)                                |   | (1150.4)             |
| Common Stock, \$1 par value     | 01/13/2015                                 |   | S                            |   | 4,353   | D                   | \$118   | 13,975(1)   | D   |                      |
| Common Stock, \$1 par value     |  |   |                              |   |   |                     |   | 6,681.2154  | I   | By<br>401(k)<br>plan |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

|   |   |  | ( <b>5</b> -, F   | , .                          | , |     | ,   | ,  |   |       | ,   |  |                                  |  |  |
|---|---|--|---|------------------------------|---|-----|-----|--|---|-------|---|--|----------------------------------|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of  |     | 6. Date Exerc<br>Expiration Da<br>(Month/Day/Y | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3<br>and 4) |       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | Ownership<br>Form:<br>Direct (D) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |   | Code                         | v | (A) | (D) | Date<br>Exercisable                            | Expiration<br>Date  | Title | Amount<br>or<br>Number<br>of<br>Shares              |  |                                  |  |  |

Explanation of Responses:

1. Represents shares of Common Stock subject to awards of restricted stock units.

Remarks:

#### Michael A. Shaffer

\*\* Signature of Reporting Person Date

01/15/2015

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $\ast$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.