FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>CHIRICO EMANUEL</u>					2. Issuer Name and Ticker or Trading Symbol PVH CORP. /DE/ [PVH]								Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last) (First) (Middle) C/O PVH CORP. 200 MADISON AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 12/11/2012									X Officer (give title Other (specify below) Chairman & CEO					
,	et) W YORK NY 10016				- 4. l	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(S		(Zip)	Non Dori	.otiv.						Nianaaad .	of or	Donofic	sially (21111	- d			
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date,		<u>;</u> ,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and				5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
						-	Code V		Amount	(A) or (D)) or) Price		Transaction(s) (Instr. 3 and 4)			(11150.4)			
Common Stock, \$1 par value			12/11/20	12				G	V	23,340	D	\$(\$ <mark>0</mark>		50,536(1)	D			
Common Stock, \$1 par value			12/11/2012					G	V	23,340	D	\$(\$ <mark>0</mark>		27,196 ⁽¹⁾	D			
Common Stock, \$1 par value			12/11/2012					G ⁽²⁾	V	23,340	D	\$(\$0)3,856 ⁽¹⁾	D			
Common Stock, \$1 par value			12/11/2012					G ⁽²⁾	V	23,340	A	\$ <mark>0</mark>		23,340		I	By son		
Common	Stock, \$1 p	par value		12/11/20	12				S		23,340	D	\$110.5	516 ⁽³⁾	.6 ⁽³⁾ 0 I			By son	
Common Stock, \$1 par value															,543.96	I	By 401(k) plan		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security 3. Transaction Date Execution Date, if any (Month/Day/Year)					ransaction of Code (Instr. Derivative		ative ities red sed 3, 4	Exp	ate Exe iration nth/Day		Amou Secur Under Deriva Secur	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		rative derivat rity Securit (5) Benefic Owned Followi Report Transa	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	(A)	(D)	Date Exe	e rcisabl	Expiration e Date	Title	Amount or Number of Shares								

Explanation of Responses:

- 1. Includes 103,856 shares of Common Stock subject to awards of restricted stock units.
- 2. This transaction involved a gift of securities by the reporting person to his son, who shares reporting person's household. The reporting person disclaims beneficial ownership of the shares held by his son, and this report should not be deemed an admission that the reporting person is the beneficial owner of his son's shares for purposes of Section 16 or any other purpose.
- 3. This price is a weighted average price. The sales occurred at prices from \$110.11 to \$111.07. The reporting person will provide to the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range.

Remarks:

Emanuel Chirico

** Signature of Reporting Person

12/12/2012

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.