SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPR	OVAL
D Number	2225 020

OMB Number:	3235-0287
Estimated average bu	rden
hours per response:	0.5

ONNINK LU	ss of Reporting Person	JDOLPH	2. Issuer Name and Ticker or Trading Symbol <u>PHILLIPS VAN HEUSEN CORP /DE/</u> PVH]		ionship of Reporting Perso all applicable) Director Officer (give title below)	n(s) to Issuer 10% Owner Other (specify below)	
(Last) (First) (Middle) C/O TOMMY HILFIGER U.S.A., INC. 601 WEST 26TH STREET			3. Date of Earliest Transaction (Month/Day/Year) 04/07/2011		COO of Tommy H	lilfiger	
(Street) NEW YORK NY 10001 (City) (State) (Zip)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi Line) X	,		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Execution Date, Transaction f any Code (Ins		4. Securities Disposed Of 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock, \$1 par value	04/07/2011		A		3,232(1)	A	\$0 ⁽¹⁾	6,628 ⁽⁶⁾	D	
Common Stock, \$1 par value								282,608 ⁽²⁾⁽³⁾	Ι	By Elmira 5 B.V. (formerly known as Cinquecento B.V.)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

			(5)	, <u>,</u>				, I			,				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option (Right to Buy) ⁽⁴⁾	\$64.97	04/07/2011		A		8,300		(5)	04/07/2021	Common Stock, \$1 par value	8,300	\$0	8,300	D	

Explanation of Responses:

Represents shares subject to an award of restricted stock units. Each unit represents a contingent right to receive one share of Issuer's Common Stock. The units vest 25% (808 shares) on the second anniversary of grant, 25% (808 shares) on the third anniversary of grant and 50% (1,616 shares) on the fourth anniversary of grant. Vested shares will are delivered as soon as practicable after they vest.
 Mr. Onnink indirectly beneficially owns these shares of Common Stock by virtue of interests Mr. Onnink holds in Elmira 5 B.V. Previously, 34,118 of these shares were reported as shares over which Mr. Onnink had voting rights but were otherwise indirectly beneficially owned by Stichting Lety (a foundation, the beneficiaries of which are Mr. Onnink's children) by virtue of Stichting Lety's ownership of interests in Elmira 5 B.V. Mr. Onnink acquired his children's interests in Elmira 5 B.V. The aggregate number of shares of Common Stock beneficially owned by Elmira 5 B.V. is 1,941,738 shares.
 The shares of Common Stock reported on this row are held in escrow pursuant to escrow arrangements whereby a portion of such shares may be forfeited to satisfy indemnity or purchase price adjustment payments made to Issuer, or because certain time vesting conditions are not met.

4. All options exercisable for shares of Issuer's Common Stock, \$1 par value.

5. Options to acquire 2,075 shares become exercisable on each of 4/7/2012, 4/7/2013, 4/7/2014 and 4/7/2015.

6. Represents shares of Common Stock subject to awards of restricted stock units.

Remarks:

Ludovicus Rudolph Onnink 04/11/2011

** Signature of Reporting Person

n Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.