## SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

# FORM 11-K

# ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

(Mark One):

ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.

For the fiscal year ended <u>December 31, 2023</u>

OR

TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.

For the transition period from \_\_\_\_\_\_ to \_\_\_\_\_

Commission file number <u>001-07572</u>

A. Full title of the plan and the address of the plan, if different from that of the issuer named below: <u>PVH</u> <u>Associates Investment Plan</u>

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office: <u>PVH</u> <u>Corp., 285 Madison Avenue, New York, New York 10017</u>

# SIGNATURES

*The Plan.* Pursuant to the requirements of the Securities Exchange Act of 1934, the Plan Committee has duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

## PVH ASSOCIATES INVESTMENT PLAN

Date: June 26, 2024

By: <u>/s/ Zachary Coughlin</u> Zachary Coughlin Member of Plan Committee

# ANNUAL REPORT ON FORM 11-K ITEM 4

# PVH ASSOCIATES INVESTMENT PLAN

# FINANCIAL STATEMENTS

December 31, 2023 and 2022

## ANNUAL REPORT ON FORM 11-K ITEM 4

# PVH ASSOCIATES INVESTMENT PLAN

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\* Note: Other schedules required by Section 2520.103-10 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974, as amended, have been omitted because they are not applicable.



## **REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

To the Participants of the PVH Associates Investment Plan and the Plan Committee for the PVH Pension Plans and the PVH Associates Investment Plans

#### **Opinion on the Financial Statements**

We have audited the accompanying statements of net assets available for benefits of PVH Associates Investment Plan (the "Plan") as of December 31, 2023 and 2022, the related statement of changes in net assets available for benefits for the year ended December 31, 2023, and the related notes and schedule (collectively referred to as the "financial statements"). In our opinion, the financial statements present fairly, in all material respects, the net assets available for benefits of the PVH Associates Investment Plan as of December 31, 2023 and 2022, and the changes in net assets available for benefits for the year ended December 31, 2023, in conformity with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

These financial statements are the responsibility of the PVH Associates Investment Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) ("PCAOB") and are required to be independent with respect to the PVH Associates Investment Plan in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. The Plan is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. As part of our audits, we are required to obtain an understanding of internal control over financial reporting, but not for the purposes of expressing an opinion on the effectiveness of the Plan's internal control over financial reporting. Accordingly, we express no such opinion.

Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion.

#### **Supplemental Information**

The supplemental information in the accompanying Schedule H, Line 4i, Schedule of Assets (Held at End of Year) as of December 31, 2023 has been subjected to audit procedures performed in conjunction with the audit of the PVH Associates Investment Plan's financial statements. The supplemental information is the responsibility of the PVH Associates Investment Plan's management. Our audit procedures included determining whether the supplemental information reconciles to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the supplemental information.



In forming our opinion on the supplemental information, we evaluated whether the supplemental information, including its form and content, is presented in conformity with the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. In our opinion, the supplemental information is fairly stated, in all material respects, in relation to the financial statements as a whole.

/s/ WithumSmith+Brown, PC

We have served as the auditor of the PVH Associates Investment Plan since 2022.

Whippany, New Jersey June 26, 2024

PCAOB ID Number 100

# STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS

# December 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
Assets		
Cash, noninterest bearing	\$ 21,645	\$ -
Participant-directed investments, at fair value	774,394,065	666,000,968
Receivables:		
Notes receivable from participants	7,955,757	8,804,317
Employer contributions	549,279	711,804
Total receivables	8,505,036	9,516,121
Total assets		675,517,089
Net assets available for benefits	<u>\$ 782,920,746</u>	<u>\$ 675,517,089</u>

The accompanying notes are an integral

part of these financial statements.

# STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS

# For the Year Ended December 31, 2023

	December 31, 2023
Additions	
Investment income:	
Net appreciation in fair value of investments	\$ 127,953,593
Interest and dividend income	8,288,630
Total investment income	136,242,223
Interest income on notes receivable from participants	490,540
Contributions:	
Employer, net of forfeitures	15,302,206
Participants	33,378,087
Rollovers	4,515,439
Total contributions	53,195,732
Total additions	189,928,495
Deductions	
Payments to participants	82,459,991
Administrative expenses	64,847
Total deductions	82,524,838
Net increase in net assets available for benefits	107,403,657
Net assets available for benefits at beginning of year	675,517,089
Net assets available for benefits at end of year	<u>\$ 782,920,746</u>

The accompanying notes are an integral part of these financial statements.

## NOTES TO FINANCIAL STATEMENTS

#### For the Years Ended December 31, 2023 and 2022

## 1. Description of the Plan

The following description of the PVH Associates Investment Plan (the "Plan") provides only general information. Participants should refer to the Plan Document for a more complete description of the Plan's provisions.

### General

The Plan is a defined contribution plan covering salaried or hourly clerical, warehouse, distribution, and United States retail field employees of PVH Corp. (the "Company") who are at least age 21 or older, have completed the earlier of at least three consecutive months of service and are regularly scheduled to work at least 20 hours per week or have completed at least 500 hours of service during the first 12 months of employment or in any subsequent calendar year. However, a part-time associate is not eligible to receive Company contributions until they complete 1,000 hours of service in a calendar year.

Residents of Puerto Rico, non-resident aliens and associates whose principal terms and conditions of employment are subject to the provisions of a collective bargaining agreement which does not provide for active participation in the Plan are excluded. The Plan is subject to the reporting and disclosure requirements of the Employee Retirement Income Security Act of 1974 ("ERISA"), as amended.

The Plan is administered by a plan committee ("the Committee") of three employees appointed by the Company.

#### Trustee and Recordkeeper

The Plan's recordkeeper and trustee services are Empower Retirement and Empower Trust Company, LLC, respectively.

#### **Participant Contributions**

Participants may make pre-tax contributions and/or after-tax Roth contributions to the Plan through payroll deductions. Total contributions may not exceed the lesser of 75% of the participant's eligible annual compensation or the IRS allowed maximum of \$22,500 for 2023 and \$20,500 for 2022, plus an additional \$7,500 for 2023 and \$6,500 for 2022, for participants aged 50 and over by the end of the Plan year. Effective January 1, 2022, participants can make after-tax non-Roth contributions to the Plan, subject to Internal Revenue Service ("IRS") limits. The Company does not match these after-tax contributions.

## NOTES TO FINANCIAL STATEMENTS

Participants are automatically enrolled on the first of the month following the completion of three consecutive months of service with a pre-tax base pay contribution rate of 3% unless they affirmatively elect not to participate in the Plan or elect to contribute at a different rate. Contributions for an automatically enrolled participant are invested in the qualified default investment alternative designated by the Plan administrator, until changed by the participant. In addition, each participant who is automatically enrolled in the Plan will be enrolled in the annual automatic increase program at a rate of 1% and capped at 10%.

#### **Employer** Contributions

The Company matches 100% of the first 1% of eligible compensation that a participant contributes to the Plan, plus 50% of the next 5% of eligible compensation contributed by the participant. To ensure that participants receive the maximum Company match under the Plan's contribution provisions, the Company makes an additional "true-up" contribution to all participant accounts who did not receive the full match amount to which they are entitled. True-up contributions are included in employer contributions receivable and are made in the following plan year prior to the Company's tax filing date. The true-up contribution due to the Plan at December 31, 2023 and 2022 was \$549,279 and \$711,804, respectively.

Effective January 1, 2022, the Company makes an automatic employer contribution of 3.5% of eligible compensation on behalf of each eligible participant who is hired or rehired by the Company on or after January 1, 2022. The automatic employer contribution is intended as a substitute for pension accruals under the Company's consolidated pension plan, which was closed to employees hired or rehired after December 31, 2021.

### **Participant Accounts**

Each participant's account is credited with the participant's contributions and rollovers, the Company's contributions, expenses and an allocation of Plan investment income or losses based on the participant's election of investment options. Forfeited balances of terminated participants' non-vested accounts are used to reduce future Company contributions.

#### Vesting

Amounts attributable to participant contributions and the allocated earnings thereon are immediately vested. All participants become 100% vested in Company contributions and the allocated earnings thereon after two years of service. Upon death, permanent disability, or reaching age 65, participants or their beneficiaries become 100% vested in Company contributions.

#### NOTES TO FINANCIAL STATEMENTS

#### **Investment Options**

Upon enrollment in the Plan, a participant may direct employee and Company contributions into any of the various investment options. Participants may contribute a maximum of 25% of contributions in PVH Corp. common stock.

## Notes Receivable from Participants

Participants may borrow from the Plan, with certain restrictions, using their vested account balance as collateral. The minimum loan amount is \$1,000 and the maximum loan amount is the lesser of (i) \$50,000 reduced by the participant's highest outstanding loan balance during the previous 12 months, or (ii) 50% of the vested value of the participant's account. Interest is fixed for the term of the loan at the prime rate plus 1%. Loan repayments are made through payroll deductions, which may be specified for a term of 1 to 5 years or up to 15 years for the purchase of a primary residence. Upon termination of employment, a participant is given 90 days to repay the loan in full or to establish loan repayments through an ACH debit origination before it is considered to be in default. Delinquent loans are considered to be distributions based on the terms of the Plan document. Notes receivable from participants are measured as the unpaid principal balance plus any accrued but unpaid interest. No allowance for credit losses has been recorded as of December 31, 2023 and 2022.

At December 31, 2023, outstanding notes receivable from participants totaled \$7,955,757, with maturity dates through 2038 at interest rates ranging from 4.25% to 9.50%.

#### Forfeitures

Company contributions made on behalf of non-vested or partially vested employees who have terminated employment are retained by the Plan and are used to reduce the Company's future contributions. In 2023 and 2022, forfeitures of \$435,579 and \$351,188, respectively, were used by the Plan to reduce the Company's contributions. At December 31, 2023 and 2022, cumulative forfeited non-vested accounts totaled \$1,270,816 and \$1,002,389, respectively, which is expected to be used by the end of the 2024 plan year to fund the Company's contributions.

## **Payment of Benefits**

Participants electing final distributions will receive payment in the form of a lump sum amount or installment payments equal to the value of their vested account unless the participant notifies the Company of their intent to receive all or a portion of their investment balance in PVH Corp. common stock in the form of shares.

## NOTES TO FINANCIAL STATEMENTS

## **Plan Termination**

Although it has not expressed any intent to do so, the Company has the right under the Plan to discontinue its contributions at any time and to terminate the Plan subject to the provisions of ERISA. In the event of Plan termination, participants will become 100% vested in their accounts.

#### 2. Significant Accounting Policies

## **Basis of Accounting**

The accompanying financial statements of the Plan were prepared using the accrual basis of accounting.

## **Payment of Benefits**

Benefits are recorded when paid.

#### Use of Estimates

The preparation of the financial statements in conformity with accounting principles generally accepted in the United States of America requires Plan management to make estimates and assumptions that affect the reported amounts of assets and liabilities therein, and disclosures of contingent assets and liabilities. Accordingly, actual results may differ from those estimates.

#### Administrative Expenses

In general, costs and expenses of administering the Plan are paid and absorbed by the Plan or the Company. The Plan's administrative expenses may be paid for through offsets and/or payments associated with one or more of the Plan's investment options. Fees related to the administration of notes receivable from participants are charged directly to the participant's account and are included in administrative expenses. Investment management or related fees associated with certain investment fund options are paid by participants.

#### Investments

Investments are recorded in the accompanying financial statements at fair value as disclosed in Note 4. All assets of the Plan are held by the trustee and are segregated from the assets of the Company.

Purchases and sales of securities are reflected on a trade-date basis. Dividend income is recognized on the ex-dividend date. Interest earned on investments is recognized on an accrual basis. Net appreciation (depreciation) in the fair value of investments includes the Plan's gains and losses on investments bought and sold as well as held during the year.

#### NOTES TO FINANCIAL STATEMENTS

#### **Concentrations**

At December 31, 2023 and 2022, investments in the Vanguard Institutional Index Fund of \$80,962,172 and \$66,066,527 represent 10% of the Plan's net assets.

## **Reclassifications**

The stable value fund amount in the 2022 financial statements has been reclassified to participant-directed investments, at fair value, in order to conform to the 2023 presentation. See Note 4.

## 3. Party-In-Interest Transactions

Plan assets are invested in PVH Corp. stock directly. The Company is the Plan sponsor, therefore transactions involving the Company's stock qualify as party-in-interest transactions. During the year ended December 31, 2023, the Plan purchased 10,823 and sold 29,690 shares of the Company's common stock and received \$45,674 during 2023 from the Company as payment of dividends on its common stock. During the year ended December 31, 2022, the Plan purchased 15,881 and sold 38,078 shares of the Company's common stock and received \$48,851 during 2022 from the Company as payment of dividends on its common stock and received \$48,851 during 2022 from the Company as payment of dividends on its common stock and received \$48,851 during 2022 from the Company as payment of dividends on its common stock. Certain legal and accounting fees, and administrative expenses relating to the maintenance of participant eligibility records are paid by the companies participating in the Plan, and accordingly, are not included in the financial statements of the Plan. Additionally, notes receivable from participants also qualify as exempt party-in-interest transactions.

## 4. Fair Value Measurements

The Financial Accounting Standards Board defines fair value as the price that would be received to sell an asset or paid to transfer a liability in the principal or most advantageous market in an orderly transaction between market participants at the measurement date. The guidance establishes a three level fair value hierarchy that prioritizes the inputs used to measure fair value. The three levels of the hierarchy are defined as follows:

Level 1 – Inputs are unadjusted quoted prices in active markets for identical assets or liabilities that the Plan has the ability to access at the measurement date.

Level 2 – Observable inputs other than quoted prices included in Level 1, including quoted prices for identical assets or liabilities in inactive markets, quoted prices for similar assets or liabilities in active markets, inputs other than quoted prices that are observable for the asset or liability, and inputs derived principally from or corroborated by observable market data.

## NOTES TO FINANCIAL STATEMENTS

Level 3 – Unobservable inputs reflecting the Plan's own assumptions about the inputs that market participants would use in pricing the asset or liability based on the best information available.

If the inputs used to measure the financial instruments fall within different levels of the hierarchy, the categorization is based on the lowest level input that is significant to the fair value measurement of the instrument. There were no transfers between levels in the years ended December 31, 2023 or 2022.

The following tables set forth the financial assets of the Plan by level within the fair value hierarchy, as of December 31, 2023 and 2022:

		Fair Value Measurements at		
		December 31, 2023		
Asset Category	Total	Quoted Prices In Active Markets for Identical Assets (Level 1)	Significant Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Cash, interest bearing <sup>(1)</sup>	\$ 70,328	\$ 70,328	\$ -	\$ -
PVH Corp. common stock <sup>(2)</sup>	34,648,662	34,648,662	-	-
Mutual funds <sup>(3)</sup>	276,647,504	276,647,504	-	-
Common collective trust funds <sup>(4)</sup>	432,248,225		432,248,225	<u> </u>
Total investments in the fair value hierarchy	743,614,719	<u>\$311,366,494</u>	<u>\$432,248,225</u>	<u>\$ -</u>
Galliard stable value fund at NAV <sup>(5)</sup>	30,779,346			
Total investments at fair value	<u>\$774,394,065</u>			

		Fair Value Measurements at December 31, 2022		
Asset Category	Total	Quoted Prices In Active Markets for Identical Assets (Level 1)	Significant Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
PVH Corp. common stock <sup>(2)</sup>	\$ 22,549,997	\$ 22,549,997	\$ -	\$ -
Mutual funds <sup>(3)</sup>	233,651,064	233,651,064	-	-
Common collective trust funds <sup>(4)</sup>	375,303,611	<u> </u>	375,303,611	<u> </u>
Total investments in the fair value hierarchy	631,504,672	<u>\$256,201,061</u>	<u>\$375,303,611</u>	<u>\$ -</u>
Galliard stable value fund at NAV <sup>(5)</sup> Total investments at fair value	<u>34,496,296</u> <u>\$ 666,000,968</u>			

<sup>(1)</sup> Valued at carrying value, which approximates fair value.

## NOTES TO FINANCIAL STATEMENTS

<sup>2)</sup> Valued at the closing price of PVH Corp. common stock as determined by the closing price in the active market in which the securities are traded.

<sup>3)</sup> Valued at the net asset value ("NAV") of the fund(s), as determined by the closing price in the active market in which the individual fund is traded.

<sup>4)</sup> Valued at the NAV of the fund as determined and published daily by the fund family. Funds are redeemable on a daily basis at the NAV without restriction.

<sup>5)</sup> Valued at the net asset value of units of the Galliard Stable Return Fund U ("Fund U"), a collective trust which invests all its assets in Galliard Stable Return Fund Core. Galliard Stable Return Fund Core invests in fully benefits-responsive investment contracts. The net asset value of Fund U is used as a practical expedient to estimate its fair value. This practical expedient would not be used if it is determined to be probable that the fund will sell the investment for an amount different from the reported net asset value. Participant transactions (purchases and sales) may occur daily unless payments are being delayed to all Fund U unit holders. If the Plan initiates a full redemption of the collective trust, the issuer reserves the right to require 12 months' notification in order to ensure that securities liquidations will be carried out in an orderly business manner.

## 5. Risks and Uncertainties

The Plan invests in various investment securities, including the Company's stock. Investment securities are exposed to various risks such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect participants' account balances and the amount reported in the Statements of Net Assets Available for Benefits.

## 6. Income Tax Status

The IRS has determined and informed the Company by a letter dated April 25, 2017, that the Plan and related trust are designed in accordance with the applicable sections of the Internal Revenue Code ("IRC") and, therefore, the related trust is exempt from taxation. Once qualified, the Plan is required to operate in conformity with the IRC to maintain its qualification. Although the Plan has been amended since receiving the IRS letter, the Committee believes that the Plan is currently designed and is currently being operated in compliance with the applicable requirements of the IRC and therefore believes that the Plan is qualified and the related trust is tax-exempt.

Accounting principles generally accepted in the United States of America require Plan management to evaluate uncertain tax positions taken by the Plan. The financial statement effects of a tax position are recognized when the position is more likely than not, based on the technical merits, to be sustained upon examination by the IRS. There are no uncertain tax positions taken or expected to be taken by the Plan. The Plan has recognized no interest or penalties related to uncertain tax positions. The Plan is subject to routine audits by tax jurisdictions; however, there are currently no audits for any tax periods in progress.

# NOTES TO FINANCIAL STATEMENTS

# 7. Subsequent Events

The Company has evaluated all subsequent events from the statement of net assets available for plan benefits date through the date the financial statements were issued and no events were noted which warrant adjustments to, or disclosure in the financial statements.

SUPPLEMENTAL SCHEDULE

# FORM 5500, SCHEDULE H, PART IV, LINE 4i--SCHEDULE OF ASSETS (HELD AT END OF YEAR)

# December 31, 2023

		(c)		
	(b)	Description of investment		(e)
<u>(a)</u>	Identity of issuer, borrower,	including maturity date, rate of	(d)	Current
	lessor or similar party	interest, collateral, par or maturity value	<u>Cost</u>	value
	Cash, Interest Bearing			
	Empower	Cash and cash equivalents		\$ 70,328
	Common Stock			
*	PVH Corp.	PVH Corp. Common Stock; 283,726.355 shares	**	34,648,662
	Mutual Funds			
	Dodge & Cox	Dodge & Cox stock fund; 113,284.630 shares	**	27,590,471
	Dimensional Fund Advisors	DFA U.S. Targeted Value Portfolio Institutional; 759,788.340 shares	**	24,229,650
	American Funds	America EuroPacific Growth R5 fund; 364,770.759 shares	**	19,927,426
	J.P. Morgan	J.P. Morgan Large Cap Growth R6 fund; 868,274.560	**	54,805,490
	Metropolitan West	Metropolitan West Total Return Bond M fund; 1,243,083.948 shares	**	11,436,373
	The Vanguard Group	Vanguard Extended Market Index; 41.756.853 shares	**	5,206,245
	The Vanguard Group	Vanguard Institutional Index Fund; 205,759.307 shares	**	80,962,172
	The Vanguard Group	Vanguard Total Bond Market Index Institutional; 1,348,185.838 shares	**	13,090,884
	The Vanguard Group	Vanguard Total International Stock Index Institutional; 92,249.766 shares	**	11,485,096
	William Blair Funds	William Blair Small-Mid Cap Growth I; 986,698.357 shares	**	27,913,697
	Collective Funds			
	The Vanguard Group	Vanguard Institutional Target Retirement 2020; 334,933.832 shares	**	14,572,971
	The Vanguard Group	Vanguard Institutional Target Retirement 2025; 836,522.541 shares	**	37,768,992
	The Vanguard Group	Vanguard Institutional Target Retirement 2030; 1,492,939.617 shares	**	68,929,022
	The Vanguard Group	Vanguard Institutional Target Retirement 2035; 1,368,584.583 shares	**	66,130,007
	The Vanguard Group	Vanguard Institutional Target Retirement 2040; 1,249,350.721 shares	**	64,079,199
	The Vanguard Group	Vanguard Institutional Target Retirement 2045; 1,240,932.158 shares,	**	65,856,270
	The Vanguard Group	Vanguard Institutional Target Retirement 2050; 988,684.234 shares	**	53,131,891
	The Vanguard Group	Vanguard Institutional Target Retirement 2055; 505,683.238 shares	**	36,399,080
	The Vanguard Group	Vanguard Institutional Target Retirement 2060; 277,891.350 shares	**	15,787,007
	The Vanguard Group	Vanguard Institutional Target Retirement 2065; 102,920.596 shares	**	3,601,191
	The Vanguard Group	Vanguard Institutional Target Retirement 2070; 3,049.504 shares		65,076
	The Vanguard Group	Vanguard Retirement Income Trust II; 140,429.262 shares	**	5,927,519
	Stable Value Fund			
	Galliard Capital Management	Galliard Stable Return Fund U; 539,893.797 shares	**	30,779,346
		Total investments, at fair value		<u>\$ 774,394,065</u>
*	Participant Loans	Participant notes receivable maturing at various dates through 2038		
		and bearing interest at rates from 4.25% to 9.50%	-0-	\$ 7,955,757

\* Party-in-interest

\*\* Cost information is not required for participant-directed investments and therefore is not included.

# EXHIBIT INDEX

Exhibit No.

23.1 <u>Consent of Independent Registered Public Accounting Firm</u>

# CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

We consent to the incorporation by reference in Registration Statement Nos. 333-158327 and 333-259486 on Form S-8 of our report dated June 26, 2024, with respect to the statements of net assets available for benefits of PVH Associates Investment Plan as of December 31, 2023 and 2022, the related statement of changes in net assets available for benefits for the year ended December 31, 2023, and the supplemental schedule as of December 31, 2023.

/s/ WithumSmith+Brown, PC

Whippany, New Jersey

June 26, 2024