#### **UNITED STATES**

#### SECURITIES AND EXCHANGE COMMISSION

#### Washington, D.C. 20549

#### FORM 8-K

#### CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)

November 16, 2004

<u>Phillips-Van Heusen Corporation</u> (Exact name of registrant as specified in its charter)

**Delaware** 

(State or other jurisdiction of incorporation)

<u>001-07572</u> (Commission File Number) <u>13-1166910</u> (IRS Employer Identification Number)

200 Madison Avenue, New York, New York 10016 (Address of Principal Executive Offices)

Registrant's telephone number (212)-381-3500

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

#### **ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION**

On November 16, 2004, Phillips-Van Heusen Corporation, (the "Company"), issued a press release to report the Company's 2004 third quarter earnings, which is set forth in the attached Exhibit 99.1.

The information in this Form 8-K and the Exhibit attached hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, regardless of any general incorporation language in such filing.

ExhibitDescription99.1Press Release, dated November 16, 2004.

#### SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

### PHILLIPS-VAN HEUSEN CORPORATION

By: <u>/s/ Mark D. Fischer</u> Mark D. Fischer, Vice President General Counsel and Secretary

Date: November 16, 2004

EXHIBIT 99.1

## PHILLIPS-VAN HEUSEN CORPORATION

## **200 MADISON AVENUE**

## **NEW YORK, N.Y. 10016**

#### FOR IMMEDIATE RELEASE:

November 16, 2004

**Contact: Emanuel Chirico** 

**Executive Vice President & Chief Financial Officer** 

(212) 381-3503

www.pvh.com

### PHILLIPS-VAN HEUSEN CORPORATION REPORTS

## 2004 THIRD QUARTER RESULTS

### • Third Quarter EPS Ahead of Guidance

### • Earnings Exceed First Call Consensus Estimate by 18%

### • Full Year EPS Guidance Increased

Phillips-Van Heusen Corporation reported 2004 third quarter net income of \$26.7 million, or \$0.52 per diluted common share, which compares with the prior year's third quarter net income of \$17.0 million, or \$0.34 per diluted common share. Excluding restructuring and other items, net income in the current year's third quarter improved to \$30.6 million, or \$0.59 per diluted common share, which was \$0.09 or 18% ahead of the Company's previous earnings guidance and the First Call consensus estimate, and was an improvement of 37% over last year. Excluding restructuring and other items, net income in the prior year's third quarter was \$21.5 million, or \$0.43 per diluted common share.

For the nine months, net income in the current year was \$41.3 million, or \$0.79 per diluted common share, which compares with net income for the prior year's nine months of \$23.9 million, or \$0.30 per diluted common share. Excluding restructuring and other items, net income for the current year's nine months improved to \$55.9 million, or \$1.09 per diluted common share, which was an improvement of 28% over last year. Excluding restructuring and other items, net income for the state year's nine months improved to \$55.9 million, or \$1.09 per diluted common share, which was an improvement of 28% over last year. Excluding restructuring and other items, net income for the prior year's nine months was \$40.9 million, or \$0.85 per diluted common share.

-1-

Restructuring and other items in the current year include the costs of (i) exiting the wholesale footwear business and relocating the Company's retail footwear operations, (ii) closing underperforming retail outlet stores, and (iii) debt extinguishment associated with the Company's debt refinancing in February 2004. Restructuring and other items in the prior year include (i) the operating losses of certain Calvin Klein businesses which the Company has closed or licensed, and associated costs in connection therewith, (ii) the costs of certain duplicative personnel and facilities incurred during the integration of various logistical and back office functions in connection with the Calvin Klein acquisition, and (iii) the gain resulting from the Company's sale of its minority interest in Gant Company AB in the second quarter of 2003. (Please see Consolidated Income Statements and Segment Data for a reconciliation of GAAP amounts to non-GAAP financial measures.)

The improvement in third quarter net income, excluding restructuring and other items, was due to earnings increases in both of the Company's business segments. Operating earnings for the Apparel and Related Products segment increased 30% over the prior year due principally to the continued strong performance of the Company's wholesale apparel business and improvement in the Company's retail outlet business. The Calvin Klein Licensing segment recorded a 40% increase in operating earnings over the prior year due to growth exhibited by new and existing licensees.

Total revenues in the third quarter increased 4% to \$473.5 million from \$453.6 million in the prior year. The prior year's third quarter includes revenues of \$13.7 million from the wholesale footwear business and \$6.3 million from the Calvin Klein wholesale collection apparel business. The Company exited these businesses by licensing them to third parties as of the end of fiscal 2003. Excluding these businesses, revenues increased 9% over the prior year. This increase was driven by the Calvin Klein licensing and Calvin Klein sportswear businesses, as well as the Company's other sportswear businesses.

For the nine month period, total revenues were \$1,227.6 million, an increase of 1% from the prior year amount of \$1,212.5 million. The prior year's nine month period includes revenues of \$49.0 million from the wholesale footwear business and \$16.4

-2-

million from the Calvin Klein wholesale collection apparel business. Excluding these businesses exited as of the end of fiscal 2003, revenues increased 7% over the prior year.

Commenting on these results, Bruce J. Klatsky, Chairman and Chief Executive Officer, noted, "We are extremely pleased with our third quarter results. Strong revenue and earnings growth exhibited by both of our business segments enabled our earnings to be well ahead of our previous earnings guidance. The earnings growth in our Apparel segment was driven by increased revenue and higher gross margins due to more full priced selling and the introduction of the higher margin Calvin Klein better men's sportswear line. In addition, the improvement in our existing retail business, and the closing of underperforming retail outlet stores, coupled with the limited rollout of Calvin Klein retail outlet stores in premium outlet malls, enabled us to achieve earnings growth in our retail outlet business. Our Calvin Klein Licensing segment benefited from revenue increases from existing licensees, as well as the growth initiatives we have undertaken."

Mr. Klatsky continued, "Our strategy of maximizing the growth opportunities for Calvin Klein and our existing wholesale dress shirt and sportswear businesses has enabled us to once again achieve strong earnings growth. The launch of our Calvin Klein better men's sportswear line and the Calvin Klein better women's sportswear line, licensed to a joint venture formed by Kellwood and GAV, continue to perform well and contributed to our revenue and earnings increases. We also remain excited about our four new dress shirt licensing agreements: BCBG Max Azria and MICHAEL Michael Kors which were launched in the second quarter of this year, as well as Chaps and SEAN JOHN, which will principally begin shipping in the fourth quarter of this year."

Mr. Klatsky concluded, "Given our third quarter results, we are raising our 2004 earnings per share guidance (excluding restructuring and other items) to \$1.29 to \$1.30, with fourth quarter earnings of \$0.15 to \$0.16 per share. Including restructuring and other items, we anticipate that GAAP earnings per share in 2004 will be \$0.88 to \$0.89, with fourth quarter GAAP earnings per share of \$0.10 to \$0.11. We are increasing our 2004 revenue guidance to a range of \$1.650 billion to \$1.660 billion, which represents an increase of approximately 5% - 6% over 2003. Revenue growth in

-3-

2004 is being driven by Calvin Klein and our wholesale apparel businesses, partially offset by the exiting of the wholesale footwear business and the retail store closing program. (Please see reconciliation of GAAP to non-GAAP earnings per share estimates). Looking beyond this year, we continue to be very comfortable in our ability to grow earnings at 15% to 20% per year while our revenues grow 5% to 6% per year.

The Company webcasts its conference calls to review its earnings releases. **The Company's conference call to review its third quarter earnings release is scheduled for Wednesday, November 17, 2004 at 11:00 a.m. EST.** Please log on either to our web site at **www.pvh.com** and go to the News Release page or to CCBN's website at www.companyboardroom.com to listen to the live webcast of the conference call. The webcast will be available for replay for one year after it is held, commencing approximately two hours after the live broadcast ends. Please log on to www.pvh.com or www.companyboardroom.com as described above to listen to the replay. In addition, an audio replay of the conference call is available for 48 hours starting one hour after it is held. The replay of the conference call can be accessed by calling 1-888-203-1112 and using passcode # 825516. The conference call and webcast consist of copyrighted material. They may not be rerecorded, reproduced, retransmitted, rebroadcast or otherwise used without the Company's express written permission. Your participation represents your consent to these terms and conditions, which are governed by New York law.

SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995: Forward-looking statements in this press release and made during the conference call / webcast, including, without limitation, statements relating to the Company's future revenues and earnings, plans, strategies, objectives, expectations and intentions, are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Investors are cautioned that such forward-looking statements are inherently subject to risks and uncertainties, many of which cannot be predicted with accuracy, and some of which might not be anticipated, including, without limitation, the following: (i) the Company's plans, strategies, objectives, expectations and intentions are subject to change at any time at the discretion of the Company's licensees at wholesale and retail, and the extent of discounts and promotional pricing in which the Company and its licensees are required to engage, all of which can be affected by weather conditions, changes in the economy, fuel prices, reductions in travel, fashion trends and other factors; (iii) the Company's ability to manage its growth and inventory, including the Company's ability to realize revenue growth from developing and growing Calvin Klein; (iv) the Company's operations and results could be affected by quota restrictions (which, among other things, could limit the Company's ability to produces in cost-effective countries that have the labor and technical expertise needed), the availability and cost of raw materials (particularly petroleum-based synthetic fabrics, which are currently in high demand), the Company's ability to adjust timely to changes in trade regulations and the migration and development of manufacturers (which can affect where the Company's products are best be produced), and civil conflict, war or terrorist acts, the threat of any of the foregoing or political and labor instability in the United States or any of the company's reactive, including without limit

This press release includes, and the conference call/webcast will include, certain non-GAAP financial measures, as defined under SEC rules. A reconciliation of these measures is included in the financial information later in this release, as well as in the Company's Current Reports on Form 8-K filed with the SEC in connection with its earnings releases.

The Company does not undertake any obligation to update publicly any forward-looking statement, including, without limitation, any estimate regarding revenues or earnings, whether as a result of the receipt of new information, future events or otherwise.

-5-

## PHILLIPS-VAN HEUSEN CORPORATION

### **Consolidated Income Statements**

### (In thousands, except per share data)

		Quarter Ended			Quarter Ended					
		10/31/04			11/2/03					
			Results			Results				
			Excluding			Excluding				
	Results	Restructuring	Restructuring	Results	Restructuring	Restructuring				
	Under	and Other	and Other	Under	and Other	and Other				
	GAAP	<u>Items (1)</u>	<u>Items</u> <sup>(1)</sup>	GAAP	<u>Items</u> <sup>(2)</sup>	ltems <sup>(2)</sup>				
Net sales	\$422,652		\$422,652	\$416,117	\$ 6,267	\$409,850				
Royalty and other revenues	<u>50,804</u>		<u>50,804</u>	<u>37,480</u>		37,480				
Total revenues	\$473, <u>456</u>		<u>\$473,456</u>	<u>\$453,597</u>	<u>\$ 6,267</u>	\$447, <u>330</u>				
Gross profit on net sales	\$159,108		\$159,108	\$140,845	\$ (2,441)	\$143,286				
Gross profit on royalty and										
other revenues	<u>50,804</u>		<u>50,804</u>	<u>37,480</u>		37,480				
Total gross profit	209,912		209,912	178,325	(2,441)	180,766				
Selling, general and										
administrative expenses	160,408	<u>\$ 5,950</u>	<u>154,458</u>	<u>142,655</u>	3,589	139,066				
Earnings before interest										
and taxes	49,504	(5,950)	55,454	35,670	(6,030)	41,700				
Interest expense, net	<u>8,365</u>		<u>8,365</u>	<u>9,184</u>		<u>9,184</u>				
Pre-tax income	41,139	(5,950)	47,089	26,486	(6,030)	32,516				
Income tax expense	14,398	( <u>2,082</u> )	<u>16,480</u>	<u>9,452</u>	( <u>1,604</u> )	<u>11,056</u>				
Net income	26,741	(3,868)	30,609	17,034	(4,426)	21,460				

Preferred stock dividends	5,280		<u>5,280</u>	<u>5,177</u>		5,177
Net income available to						
common stockholders	<u>\$ 21,461</u>	<u>\$ (3,868</u> )	<u>\$ 25,329</u>	<u>\$ 11,857</u>	<u>\$ (4,426</u> )	<u>\$ 16,283</u>
Basic net income per						
common share(3)	<u>\$ 0.69</u>		<u>\$ 0.82</u>	<u>\$ 0.39</u>		<u>\$ 0.54</u>
Diluted net income per						
common share(3)	\$ 0.52		<u>\$ 0.59</u>	<u>\$ 0.34</u>		\$ 0.43

(1) Restructuring and other items for the quarter ended October 31, 2004 include the pre-tax costs associated with (a) licensing the Bass brand for wholesale distribution of footwear to Brown Shoe Company and exiting the wholesale footwear business and relocating the Company's retail footwear operations and (b) closing underperforming retail outlet stores.

-6-

(2) Restructuring and other items for the quarter ended November 2, 2003 include (a) the operating losses of certain Calvin Klein businesses which the Company has closed or licensed, and associated costs in connection therewith and (b) the costs of certain duplicative personnel and facilities incurred during the integration of various logistical and back office functions in connection with the acquisition of Calvin Klein.

(3) Please see the Notes to Consolidated Income Statements for a reconciliation of basic and diluted net income per common share.

-7-

## PHILLIPS-VAN HEUSEN CORPORATION

## **Consolidated Income Statements**

## (In thousands, except per share data)

Nine Months Ended					Nine Months Ende	d
	10/31/04		$\square$	11/2/03		
	Results					Results
		Excluding				Excluding
Results	Restructuring	Restructuring		Results	Restructuring	Restructuring
Under	and Other	and Other		Under	and Other	and Other
GAAP	Items (1)	Items <sup>(1)</sup>		<u>GAAP</u>	Items <sup>(2)</sup>	Items <sup>(2)</sup>

Net sales	\$1,095,367		\$1,095,367	\$1,104,863	\$ 16,396	\$1,088,467
Royalty and other revenues	132,251		132,251	<u>107,608</u>		107,608
Total revenues	\$1,227,618		<u>\$1,227,618</u>	<u>\$1,212,471</u>	<u>\$ 16,396</u>	<u>\$1,196,075</u>
Gross profit on net sales	\$ 420,950		\$ 420,950	\$ 386,233	\$ (3,388)	\$ 389,621
Gross profit on royalty and						
other revenues	<u>132,251</u>		<u>132,251</u>	<u>107,608</u>		<u>107,608</u>
Total gross profit	553,201		553,201	493,841	(3,388)	497,229
Selling, general and						
administrative expenses	454,883	\$ 13,095	441,788	432,817	24,967	407,850
Gain on sale of investment				<u>3,496</u>	<u>3,496</u>	
Earnings before interest						
and taxes	98,318	(13,095)	111,413	64,520	(24,859)	89,379
Interest expense, net	34,743	<u>9,374</u>	<u>25,369</u>	27,410		27,410
Pre-tax income	63,575	(22,469)	86,044	37,110	(24,859)	61,969
Income tax expense	22,251	( <u>7,864</u> )	<u>30,115</u>	<u>13,252</u>	( <u>7,818</u> )	21,070
Net income	41,324	(14,605)	55,929	23,858	(17,041)	40,899
Preferred stock dividends	<u>15,841</u>		15,841	14,746		14,746
Net income available to						
common stockholders	\$ 25,483	\$( <u>14,605</u> )	\$ 40,088	<u>\$ 9,112</u>	\$( <u>17,041</u> )	<u>\$ 26,153</u>
Basic net income per						
common share <sup>(3)</sup>	\$ 0.82		\$ 1.30	<u>\$ 0.30</u>		\$ 0.87
Diluted net income per						
common share <sup>(3)</sup>	<u>\$ 0.79</u>		\$ 1.09	<u>\$ 0.30</u>		<u>\$ 0.85</u>

(1) Restructuring and other items for the nine months ended October 31, 2004 include the following:

• Pre-tax costs of \$13.1 million associated with (a) licensing the Bass brand for wholesale distribution of footwear to Brown Shoe Company and exiting the wholesale footwear business and relocating the Company's retail footwear operations and (b) closing underperforming retail outlet stores.

-8-

• Pre-tax debt extinguishment costs of \$9.4 million associated with the Company's debt refinancing in February, 2004.

(2) Restructuring and other items for the nine months ended November 2, 2003 include (a) the operating losses of certain Calvin Klein businesses which the Company has closed or licensed, and associated costs in connection therewith; (b) the costs of certain duplicative personnel and facilities incurred during the integration of various logistical and back office functions in connection with the acquisition of Calvin Klein and (c) the gain on the sale of the Company's minority interest in Gant Company AB.

(3) Please see the Notes to Consolidated Income Statements for a reconciliation of basic and diluted net income per common share.

# Notes to Consolidated Income Statements:

1. The Company believes presenting its results excluding restructuring and other items provides useful information to investors because many investors make decisions based on the ongoing operations of an enterprise. The Company believes that investors often look at ongoing operations as a measure of assessing performance and as a basis for comparing past results against future results. The Company uses its results excluding restructuring and other items to discuss its business with investment institutions, the Company's Board of Directors and others. Such results are also the basis for certain incentive compensation calculations.

2. The Company computed its basic and diluted net income per common share as follows:

(In thousands, except per share data)

	Quarter Ended		Quarter Ended			
		L0/31/04		11/2/03		
		Results		Results		
		Excluding		Excluding		
	Results	Restructuring	Results	Restructuring		
	Under	and Other	Under	and Other		
	<u>GAAP</u>	ltems	GAAP	<u>ltems</u>		
Net income	\$26,741	\$30,609	\$17,034	\$21,460		
Less: Preferred stock dividends	<u>5,280</u>	<u>5,280</u>	<u>5,177</u>	<u>5,177</u>		
Net income available to						
common stockholders for basic						
net income per common share	21,461	25,329	11,857	16,283		
Add back preferred stock dividends	<u>5,280</u>	<u>5,280</u>	<u>5,177</u>	<u>5,177</u>		
Net income available to common						
stockholders for diluted net						
income per common share	<u>\$26,741</u>	\$ <u>30,609</u>	<u>\$17,034</u>	<u>\$21,460</u>		
Weighted average common shares						
outstanding for basic net income						
per common share	31,066	31,066	30,398	30,398		
Impact of dilutive stock options	1,635	1,635	787	787		
Impact of assumed preferred						
stock conversion	<u>18,910</u>	<u>18,910</u>	<u>18,541</u>	18,541		
Total shares for diluted net income						
per common share	<u>51,611</u>	<u>51,611</u>	<u>49,726</u>	<u>49,726</u>		
Basic net income per						
common share	<u>\$ 0.69</u>	<u>\$ 0.82</u>	<u>\$ 0.39</u>	<u>\$ 0.54</u>		
Diluted net income per						
common share	\$ 0.52	\$ 0.59	\$ 0.34	\$ 0.43		

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-10-

	Nine M	Ionths Ended	Nine M	Ionths Ended
	1	L0/31/04		11/2/03
		Results		Results
		Excluding		Excluding
	Results	Restructuring	Results	Restructuring
	Under	and Other	Under	and Other
	<u>GAAP</u>	ltems	GAAP	<u>Items</u>
Net income	\$41,324	\$55,929	\$23,858	\$40,899
Less: Preferred stock dividends	<u>15,841</u>	<u>15,841</u>	14,746	<u>14,746</u>
Net income available to				<u> </u>
common stockholders for basic				
net income per common share	25,483	40,088	9,112	26,153
Add back preferred stock dividends		<u>15,841</u>		14,746
Net income available to common				
stockholders for diluted net				
income per common share	<u>\$25,483</u>	\$ <u>55,929</u>	<u>\$ 9,112</u>	<u>\$40,899</u>
Weighted average common shares				
outstanding for basic net income				
per common share	30,889	30,889	30,228	30,228
Impact of dilutive stock options	1,418	1,418	521	521
Impact of assumed preferred				
stock conversion		18,910		<u>17,603</u>
Total shares for diluted net income				
per common share	<u>32,307</u>	<u>51,217</u>	<u>30,749</u>	<u>48,352</u>
Basic net income per				
common share	<u>\$ 0.82</u>	<u>\$ 1.30</u>	<u>\$ 0.30</u>	<u>\$ 0.87</u>
Diluted net income per				
common share	<u>\$ 0.79</u>	<u>\$1.09</u>	<u>\$ 0.30</u>	<u>\$ 0.85</u>

The sum of the first three quarters diluted net income per common share does not equal the year-to-date total due to applying the if- converted method to the Company's convertible redeemable preferred stock.

3. EBITDA is a "non-GAAP financial measure" which represents net income before net interest expense, income taxes, depreciation and amortization. EBITDA is provided because the Company believes it is an important measure of liquidity. The Company uses EBITDA in connection with certain covenants relating to the Company's outstanding debt. You should not construe EBITDA as an alternative to net income as an indicator of the Company's operating performance, or as an alternative to cash flows from operating activities as a measure of the Company's liquidity, as determined in accordance with generally accepted accounting principles. The Company may calculate EBITDA differently than other companies. Net income is reconciled to EBITDA as follows:

		Quarter Ende	d			Quarter End	led
		10/31/04				11/2/03	
			Results	Í			Results
			Excluding	Ī			Excluding
	Results	Restructuring	Restructuring		Results	Restructuring	Restructuring
	Under	and Other	and Other	T	Under	and Other	and Other
	GAAP	Items	Items		GAAP	Items	Items
(\$000)				Ī			
Net income	\$26,741	\$(3,868)	\$30,609	Í	\$17,034	\$(4,426)	\$21,460
Plus:							
Income tax expense	14,398	(2,082)	16,480	Í	9,452	(1,604)	11,056
Interest expense, net	8,365		8,365	Í	9,184		9,184
Depreciation and amortization	<u>6,539</u>		<u>6,539</u>	Í	<u>6,872</u>		6,872
EBITDA	\$56,043	<u>\$(5,950</u> )	<u>\$61,993</u>	Ť.	<u>\$42,542</u>	<u>\$(6,030</u> )	<u>\$48,572</u>
				Ť.	ĺ		

		Nine Months Ended				Nine Months Ended				
		10/31/04		T		11/2/03				
			Results				Results			
			Excluding				Excluding			
	Results	Restructuring	Restructuring	╞	Results	Restructuring	Restructuring			
	Under	and Other	and Other		Under	and Other	and Other			
	GAAP	ltems	<u>Items</u>		GAAP	<u>Items</u>	Items			
(\$000)				T						
Net income	\$ 41,324	\$(14,605)	\$ 55,929	T	\$23,858	\$(17,041)	\$ 40,899			
Plus:					1					
Income tax expense	22,251	(7,864)	30,115		13,252	(7,818)	21,070			
Interest expense, net	34,743	9,374	25,369	╞	27,410		27,410			
Depreciation and amortization	20,645		20,645		20,543		20,543			
EBITDA	<u>\$118,963</u>	\$( <u>13,095</u> )	<u>\$132,058</u>		<u>\$85,063</u>	<u>\$(24,859</u> )	<u>\$109,922</u>			
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-12-

## PHILLIPS-VAN HEUSEN CORPORATION

## **Consolidated Balance Sheets**

## (In thousands)

	October 31, <u>2004</u>	November 2, <u>2003</u>
ASSETS		
Current Assets:		
Cash and Cash Equivalents	\$ 94,303	\$ 82,087
Receivables	160,213	184,021
Inventories	242,671	233,412

Other, including deferred taxes of \$17,164 and \$27,454 Total Current Assets Property, Plant and Equipment Goodwill and Other Intangible Assets Other	33,218 530,405 146,263 802,224 30,378 \$1,509,270	<u>43,523</u> 543,043 142,364 782,097 <u>25,126</u> <u>\$1,492,630</u>
LIABILITIES AND STOCKHOLDERS' EQUITY Accounts Payable and Accrued Expenses Other Liabilities, including deferred taxes of \$199,905 and \$198,378 Long-Term Debt Series B Convertible Redeemable Preferred Stock Stockholders' Equity	\$ 194,947 327,145 399,510 264,746 <u>322,922</u> <u>\$1,509,270</u>	\$ 189,460 330,396 399,076 264,746 <u>308,952</u> <u>\$1,492,630</u>

-13-

## PHILLIPS-VAN HEUSEN CORPORATION

# Segment Data

# (In thousands)

		Quarter Endec	I			Quarter Ender	1
		10/31/04				11/2/03	
			Results				Results
			Excluding				Excluding
	Results	Restructuring	Restructuring		Results	Restructuring	Restructuring
	Under	and Other	and Other		Under	and Other	and Other
	GAAP	<u>Items</u>	<u>Items</u>		GAAP	Items	ltems
Revenues - Apparel and Related							
Products							
Net sales	\$420,117		\$420,117		\$406,420		\$406,420
Royalty and other revenues	<u>5,094</u>		<u>5,094</u>		<u>3,368</u>		<u>3,368</u>
Total	425,211		425,211		409,788		409,788
Revenues - Calvin Klein Licensing				<u> </u> 			
Net sales	2,535		2,535	Ī	9,697	\$ 6,267	3,430
Royalty and other revenues	45,710		<u>45,710</u>	F	34,112		<u>34,112</u>
Total	48,245		48,245		43,809	6,267	37,542
Total Revenues							
Net sales	422,652		422,652	┢	416,117	6,267	409,850
Royalty and other revenues	<u>50,804</u>		<u>50,804</u>		<u>37,480</u>		<u>37,480</u>
Total	\$473.456		\$473,456	T	\$453,597	\$ 6,267	\$447,330

			·			
Operating earnings - Apparel						
and Related Products	\$ 41,555	\$ (5,950)	\$ 47,505	\$ 36,681		\$ 36,681
Operating earnings -						
Calvin Klein Licensing	15,261		15,261	4,895	\$ (6,030)	10,925
Corporate expenses	7,312		7, <u>312</u>	<u>5,906</u>		<u>5,906</u>
Earnings before						
interest and taxes	<u>\$ 49,504</u>	<u>\$ (5,950</u> )	<u>\$ 55,454</u>	<u>\$ 35,670</u>	<u>\$ (6,030</u> )	<u>\$ 41,700</u>

-14-

## PHILLIPS-VAN HEUSEN CORPORATION

# Segment Data

# (In thousands)

	Nine Months Ended			Nine Months Ended				
		10/31/04			11/2/03			
			Results			Results		
			Excluding			Excluding		
	Results	Restructuring	Restructuring	Results	Restructuring	Restructuring		
	Under	and Other	and Other	Under	and Other	and Other		
	GAAP	<u>Items</u>	<u>ltems</u>	GAAP	<u>ltems</u>	<u>Items</u>		
Revenues - Apparel and Related								
Products Net sales	\$1,086,981		\$1,086,981	\$1,077,864		\$1,077,864		
Royalty and other revenues	<u>13,907</u>		<u>13,907</u>	10,903		<u>10,903</u>		
Total	1,100,888		1,100,888	1,088,767		1,088,767		
Revenues - Calvin Klein								
Licensing								
Net sales	8,386		8,386	26,999	\$ 16,396	10,603		
Royalty and other revenues	118,344		118,344	96,705		96,705		
Total	126,730		126,730	123,704	16,396	107,308		
Total Revenues								
Net sales	1,095,367		1,095,367	1,104,863	16,396	1,088,467		
Royalty and other revenues	132,251	<u>I</u>	<u>132,251</u>	<u>107,608</u>		<u>107,608</u>		
Total	\$1,227,618		\$1,227,618	\$1,212,471	<u>\$ 16,396</u>	<u>\$1,196,075</u>		
Operating earnings - Apparel								
and Related Products	\$ 80,637	\$(13,095)	\$ 93,732	\$ 74,870		\$ 74,870		
Operating earnings -								
Calvin Klein Licensing	40,722		40,722	6,010	\$(28,355)	34,365		

Corporate expenses <sup>(1)</sup>	23,041		<u>23,041</u>	<u>16,360</u>	<u>(3,496</u> )	<u>19,856</u>
Earnings before						
interest and taxes	<u>\$ 98,318</u>	<u>\$(13,095</u> )	<u>\$ 111,413</u>	<u>\$ 64,520</u>	<u>\$(24,859</u> )	<u>\$ 89,379</u>

(1) Corporate expenses under GAAP for the nine months ended November 2, 2003 are net of the \$3,496 pre-tax Gant gain.

-15-

## PHILLIPS-VAN HEUSEN CORPORATION

#### Reconciliation of GAAP to non-GAAP 2004 Earnings Per Share Estimates

	<u>2004 Full Year</u>
Estimated diluted net income per common share under GAAP	\$0.88 - \$0.89
Will be classified as Operating Expenses: Add back estimated pre-tax costs of \$16 million associated	
with (a) closing underperforming retail outlet stores and	
(b) exiting the wholesale footwear business and relocating	0.32
the Company's retail footwear operations	
<ul> <li>Will be classified as Interest Expense:</li> <li>Add back \$9.4 million (pre-tax) of debt extinguishment</li> <li>costs associated with the refinancing of the Company's</li> <li>9 1/2% senior subordinated notes</li> </ul>	0.19
<u>Effect of preferred stock conversion:</u> 2004 full year non-GAAP EPS estimate assumes conversion of	-
the Company's preferred stock. 2004 full year GAAP EPS estimate	-
does not assume conversion of the Company's preferred stock	-
because such assumption would be antidilutive to the GAAP EPS	<u>(0.10</u> )
computation	
Estimated diluted net income per common share excluding the above items (non-GAAP)	<u> \$1.29 - \$1.30</u>

2004 Fourth Quarter

Estimated diluted net income per common share under GAAP

\$0.10 - \$0.11

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## Will be classified as Operating Expenses:

Add back estimated pre-tax costs of \$3 million associated

with (a) closing underperforming retail outlet stores and

(b) exiting the wholesale footwear business and relocating

the Company's retail footwear operations

Estimated diluted net income per common share excluding the above items (non-GAAP)

<u>\$0.15 - \$0.16</u>

Note: 2004 fourth quarter non-GAAP and GAAP EPS estimates do not assume conversion of the Company's preferred stock because such assumption would be antidilutive to both the non-GAAP and GAAP EPS computations.

-16-

## PHILLIPS-VAN HEUSEN CORPORATION

### **Reconciliation of 2004 EBITDA Estimate**

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The Company's 2004 full year EBITDA estimate is \$164.2-\$168.2 million, excluding restructuring and other items relating to licensing the Bass brand for wholesale distribution of footwear to Brown Shoe Company, exiting the wholesale footwear business and relocating the Company's retail footwear operations, closing underperforming retail outlet stores and debt extinguishment costs associated with its recent bond refinancing. EBITDA is a "non-GAAP financial measure" which represents net income before net interest expense, income taxes, depreciation and amortization. EBITDA is provided because the Company believes it is an important measure of liquidity. The Company uses EBITDA in connection with certain covenants relating to the Company's outstanding debt. EBITDA should not be construed as an alternative to net income as an indicator of the Company's operating performance, or as an alternative to cash flows from operating activities as a measure of the Company's liquidity, as determined in accordance with generally accepted accounting principles. The Company may calculate EBITDA differently than other companies. Set forth below is the Company's reconciliation of net income to EBITDA of \$166.2 million which is the midpoint of the range provided. It is not possible to provide a reconciliation for the entire range without unreasonable effort due to the number of elements which comprise EBITDA, including net income, income taxes, net interest expense and depreciation and amortization, each of which is subject to a range of estimates.

(In \$000's)	Estimated Results Under <u>GAAP</u>	Estimated Restructuring and Other <u>Items</u>	Estimated Results Excluding Restructuring and Other <u>Items</u>
Net income	\$ 50,500	\$(16,500)	\$ 67,000
Plus: Income tax expense Interest expense, net Depreciation and amortization EBITDA	27,100 43,100 <u>29,500</u> \$ <u>150,200</u>	(8,900) 9,400 <u>\$(16,000</u> )	36,000 33,700 <u>29,500</u> \$ <u>166,200</u>

0.05