FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|------------------|-------------------|---------------|------------------|

| OMB APPR | JAVC |
|------------------------|-----------|
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Figuereo Juan R | | | | | 2. Issuer Name and Ticker or Trading Symbol PVH CORP. /DE/ [PVH] | | | | | | | | | Relationship of Reporting Per (Check all applicable) X Director | | | | on(s) to Is | | |
|---|---|--------|------------------|---------------------------|---|--|---|------|---|--------|--|-------------|--|---|---|-------------------------|--|---|---|----|
| (Last) | (Fi | rst) (| Middle) | | | 3. Date of Earliest Transaction (Month/Day/Year) 06/15/2017 | | | | | | | | Λ | | er (give title | | | (specify | |
| C/O PVH CORP. | | | | | | | | | | | | | | | | | | | | |
| 200 MADISON AVENUE | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | |
| (Street) | | | | | | | | | | | | | | | X | Form | filed by One | e Repo | rting Pers | on |
| NEW YO | ORK N | Y 1 | .0016 | | | | | | | | | | Form filed by More than One Reporting Person | | | | | | | |
| (City) | (St | ate) (| Zip) | | | | | | | | | | | | | | | | | |
| | | Tabl | e I - Nor | n-Deriv | ative | Se | curitie | s Ac | quired, | Dis | posed o | f, or | Bene | ficia | ally (| Owne | ed | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | | Exection Day/Year) if any | | Executio if any | A. Deemed xecution Date, any Ionth/Day/Year) | | | | ties Acquired (A) d Of (D) (Instr. 3, 4 | | | 4 and Sec Ben Owi | | curities Feneficially (| | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | | v | Amount | () () | A) or D) | Price | | Transaction(s) (Instr. 3 and 4) | | | | (| |
| Common Stock, \$1 par value 06/1 | | | | 06/15 | 5/2017 | | | | A | | 1,3730 | (1) | A \$(| | 9,965(2) | | | D | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | Derivative Security Conversion or Exercise Price of Derivative Security Date (Month/Day/Year) Execution Date, if any (Month/Day/Year) (Month/Day/Year) Execution Date, if any (Month/Day/Year) (Month/Day/Year) | | Transa Code (| | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | ount | ıt | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | v | (A) | (D) | Date Exercisa | Date E Exercisable D | | Numbe of Title Shares | | | | | | | | | | | |

Explanation of Responses:

1. Represents shares subject to an award of restricted stock units. Each unit represents a contingent right to receive one share of Issuer's Common Stock. The units vest in full on the one year anniversary of grant. Vested shares are delivered as soon as practicable after they vest, unless delivery has been deferred by the reporting person.

2. Includes 5,189 shares of Common Stock subject to awards of restricted stock units.

Remarks:

<u>Juan Figuereo</u> <u>06/15/2017</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.