FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  ONNINK LUDOVICUS RUDOLPH						2. Issuer Name <b>and</b> Ticker or Trading Symbol PVH CORP. /DE/ [ PVH ]									all app Direct	blicable) ctor er (give title		Owner (specify
(Last) (First) (Middle) C/O TOMMY HILFIGER U.S.A., INC. 601 WEST 26TH STREET						3. Date of Earliest Transaction (Month/Day/Year) 01/12/2012								COO of Tommy Hilfiger				)
Street) NEW YORK NY 10001 (City) (State) (Zip)				_   4. I1 -	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indiv Line) X	ividual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
Date				Date	Transaction ate lonth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a			nd 5) Sec Ben		ount of ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A) or (D)	Price		Trans	action(s) 3 and 4)		(111501.4)
Common Stock, \$1 par value 01/12/201					)12	2			S <sup>(1)</sup>		5,826	D	\$76.1	352 <sup>(2)</sup>	20	1,103 <sup>(3)</sup>	I	By Elmira 5 B.V.
Common Stock, \$1 par value 01/13/201					)12	2			S		922	D	\$75.5	102 <sup>(4)</sup>	20	0,181 <sup>(3)</sup>	I	By Elmira 5 B.V.
Common Stock, \$1 par value														6	,628 <sup>(5)</sup>	D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execu	eemed ition Date, h/Day/Year)	4. Transa Code ( 8)	action (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exe Expiration I (Month/Day		Date	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Deriv Secu (Inst		9. Number of derivative Securities Beneficially Owned Following Reported Transaction( (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exerc	cisable	Expiration Date	Title	or Number of Shares					

## **Explanation of Responses:**

- $1.\ This\ sale\ was\ effected\ pursuant\ to\ a\ Rule\ 105b-1\ trading\ plan\ adopted\ by\ Elmira\ 5\ B.V.\ on\ April\ 5,\ 2011.$
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$76.00 to \$76.45, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 3. 200,181 of these shares are held in escrow. 82,427 of such shares will be released on May 6, 2012 and 82,428 on May 6, 2013. The remaining 35,326 of such shares will be released on May 6, 2012, subject to forfeiture if certain vesting conditions are not met. Earlier release of shares from escrow may occur under certain circumstances.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$75.43 to \$75.60, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote
- 5. Represents shares of Common Stock subject to awards of restricted stock units

## Remarks:

01/16/2011 Ludovicus Rudolph Onnink

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.