

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person * <u>DUANE FRANCIS K</u>			2. Issuer Name and Ticker or Trading Symbol <u>PVH CORP./DE/ [PVH]</u>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Vice Chairman, Wholesale</u>		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) <u>01/13/2012</u>			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person		
<u>C/O PHILLIPS-VAN HEUSEN CORPORATION</u> <u>200 MADISON AVENUE</u>			4. If Amendment, Date of Original Filed (Month/Day/Year)					
(Street) <u>NEW YORK NY 10016</u>								
(City) (State) (Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, \$1 par value	01/13/2012		M		10,000	A	\$38.98	41,434 ⁽¹⁾	D	
Common Stock, \$1 par value	01/13/2012		M		9,750	A	\$36.45	51,184 ⁽¹⁾	D	
Common Stock, \$1 par value	01/13/2012		M		10,000	A	\$26.11	61,184 ⁽¹⁾	D	
Common Stock, \$1 par value	01/13/2012		S		29,750	D	\$75.4339 ⁽²⁾	31,434 ⁽¹⁾	D	
Common Stock, \$1 par value								543.56	I	By 401(k) Plan

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Amount or Number of Shares
Option (Right to Buy) ⁽³⁾	\$38.98	01/13/2012		M			10,000	(4)	03/27/2016	Common Stock, \$1 par value	10,000	\$0	0	D	
Option (Right to Buy) ⁽³⁾	\$36.45	01/13/2012		M			9,750	(5)	04/09/2018	Common Stock, \$1 par value	9,750	\$0	29,750	D	
Option (Right to Buy) ⁽³⁾	\$26.11	01/13/2012		M			10,000	(6)	04/16/2019	Common Stock, \$1 par value	10,000	\$0	20,000	D	

Explanation of Responses:

- Includes 23,938 shares of Common Stock subject to awards of restricted stock units.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$75.05 to \$75.81, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- All options exercisable for shares of Issuer's Common Stock, \$1 par value.
- Options to acquire 2,500 shares became exercisable on each of 3/27/07, 3/27/08, 3/27/09 and 3/27/10.
- This was part of a grant of 39,000 options. Options to acquire 9,750 shares became exercisable on each of 4/9/09, 4/9/10 and 4/9/11 and options to acquire a further 9,750 shares become exercisable on 4/9/12.
- This was part of a grant of 40,000 options. Options to acquire 10,000 shares became exercisable on each of 4/16/10 and 4/16/11 and options to acquire a further 10,000 become exercisable on each of 4/16/12 and 4/16/13.

Remarks:

Francis K. Duane 01/18/2012
 ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

