## FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

1	OMB APPROVAL								
	OMB Number:	3235-0287							
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0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>CHIRICO EMANUEL</u>						2. Issuer Name <b>and</b> Ticker or Trading Symbol PVH CORP. /DE/ [ PVH ]								••				10% Ov	vner	
	ast) (First) (Middle) O PVH CORP. O MADISON AVENUE							3. Date of Earliest Transaction (Month/Day/Year) 12/12/2013								X Officer (give title Other (s below)  Chairman & CEO				
(Street) NEW Y	Street) NEW YORK NY 10016					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indiv Line) X	Form fil	ed by One	Filing (Check Apple Reporting Person than One Reporting Person than One Reporting Person Pers		1	
(City)	(S	tate)	(Zip)													Person				
		Та	ble I -	Non-De	rivativ	/e Se	cur	ities A	cquii	red, D	isposed c	of, or B	enefici	ially (	Owned					
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Y						2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired ( Of (D) (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)					
Common	Stock, \$1 p	oar value		12/12/	2013	.3		M		120,000	A	\$35.63		216,140 <sup>(1)</sup>			D			
Common	Stock, \$1 p	oar value		12/12/	2013	.3			M		200,000	A	\$38.98		416,140 <sup>(1)</sup>			D		
Common	Stock, \$1 p	oar value		12/12/	2013	.3			M		70,000	A	\$58.	.57	486,	486,140 <sup>(1)</sup>		D		
Common Stock, \$1 par value 12/12/201						3			M		110,000	A	\$36.45		596,	596,140 <sup>(1)</sup>		D		
Common Stock, \$1 par value 12/12/201									S		404,272	D		\$128.415 <sup>(2)</sup>		191,868 <sup>(1)</sup>		D		
Common Stock, \$1 par value 12/12/201						3			S		50,578	D		5129.0484 <sup>(3)</sup>		141,290(1)		D		
Common Stock, \$1 par value 12/12/201						3			S		45,150	D	\$130.0074(4)		96,1	96,140(1)		D		
Common Stock, \$1 par value														8,67	8,677.645		Ι .	By 401(k) plan		
			Table								sposed of, , converti				wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		if any	emed ion Date, /Day/Year)	4. Transa Code ( 8)			vative urities uired (A) isposed O) (Instr.	Expiration I (Month/Day )			7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4)		5	B. Price of Derivative Security Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transaction	Owners Form: Direct (I or Indire (I) (Instr	Ownership	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exer	rcisable	Expiration Date	Title	Amou or Numb of Sha	er		(Instr. 4)	onio			
Option (Right to Buy)	\$35.63	12/12/2013			M			120,000	)	(5)	01/17/2016	Common Stock, \$1 par value.		000	\$0	0		D		
Option (Right to Buy)	\$38.98	12/12/2013			M			200,000	)	(6)	03/27/2016	Common Stock, \$1 par value.		000	\$0	\$0 0		D		
Option (Right to Buy)	\$58.57	12/12/2013				M		70,000	(7)		04/12/2017	Common Stock, \$1 par value.			\$0	0		D		
Option (Right to Buy)	\$36.45	12/12/2013			M			110,000		(8)	04/09/2018	Common Stock, \$1 par value.		000	\$0	0		D		

## Explanation of Responses:

- 1. Includes 76,446 shares of Common Stock subject to awards of restricted stock units.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$128.00 to \$128.995, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnets.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$129.00 to \$129.32, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$130.00 to \$130.125, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- $5.\ Options\ to\ acquire\ 30,000\ shares\ became\ exercisable\ on\ each\ of\ 1/17/07,\ 1/17/08,\ 1/17/09\ and\ 1/17/10.$

- $6. \ Options \ to \ acquire \ 50,000 \ shares \ became \ exercisable \ on \ each \ of \ 3/27/07, \ 3/27/08, \ 3/27/09 \ and \ 3/27/10.$
- $7.\ Options\ to\ acquire\ 50,000\ shares\ became\ exercisable\ on\ each\ of\ 4/12/08,\ 4/12/09,\ 4/12/10\ and\ 4/12/11.$
- 8. Options to acquire 27,500 shares became exercisable on each of 4/9/09, 4/9/10, 4/9/11 and 4/9/12.

## Remarks:

**Emanuel Chirico** 

12/13/2013

\*\* Signature of Reporting Person

Doto

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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