FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

| ington, D.C. 20549 |    |  |
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| <b>STATEMENT</b> | OF CHANGES I | N BENEFICIAL | <b>OWNERSHIP</b> |
|------------------|--------------|--------------|------------------|

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Serrano Eva  |  |          |                          | 2. Issuer Name and Ticker or Trading Symbol PVH CORP. /DE/ [ PVH ] |  |   |  |          |                 |  |  |   | lationship of Report<br>ck all applicable)<br>Director        |   | 10% C   |  | vner   |   |  |
|--|--|----------|--------------------------|--|--|---|--|----------|-----------------|--|--|---|---|---|---|--|--|---|--|
| (Last)   | ,  | rst) (M  | /liddle)                 |  | 3. Date of Earliest Transaction (Month/Day/Year) 04/06/2024  |   |  |          |                 |  |  |   | X   | below   | er (give title<br>v)<br>bal Brand                                 | Pres   | Other (s<br>below)<br>sident, CK                                   | · |  |
| 285 MADISON AVENUE   |  |          |                          | 4. If Amendment, Date of Original Filed (Month/Day/Year)           |  |   |  |          |                 |  | 6. Individual or Joint/Group Filing (Check Applicabl Line) |   |   |   |   | .  |  |   |  |
| (Street) NEW Y   | ORK N  | Y 1      | 0017                     |  |  |   |  |          |                 |  |  |   |   | X   |   | filed by One<br>filed by Mo<br>on  |  | Ü |  |
| (City)   | (Si  | tate) (Ž | <u>Z</u> ip)             |  | Rule 10b5-1(c) Transaction Indication  |   |  |          |                 |  | on   |   |   |   |   |  |  |   |  |
|  |  |          |                          |  | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |   |  |          |                 |  |  |   |   | nded to                                       |   |  |  |   |  |
|  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |          |                          |  |  |   |  |          |                 |  |  |   |   |   |   |  |  |   |  |
| 1. Title of Security (Instr. 3)  2. Transacti Date (Month/Day  |  |          | Execut<br>y/Year) if any |  | ition Date,  |   | Transaction Disposed Of Code (Instr. 5)                        |          |                 | s Acquired (A)<br>of (D) (Instr. 3, 4  |  |   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following |   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                |   |  |
|  |  |          |                          |  |  |   | Code   | v        | Amount          | (A) o  | r Price  |   | Transa  | Reported<br>Fransaction(s)<br>Instr. 3 and 4) |   |  | (Instr. 4)   |   |  |
| Common Stock, \$1 par value 04/06/20   |  |          | 024                      |  |  | F |  | 1,224(1) | D               | \$10   | 8.66   | 6 16,401 <sup>(2)</sup>                       |   |   | D   |  |  |   |  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |          |                          |  |  |   |  |          |                 |  |  |   |   |   |   |  |  |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | Derivative Conversion Date Security or Exercise (Month/Day/Year) if any          |          | Code (Instr.<br>8)       |  | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5)  |   | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |          |                 | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr<br>3 and 4) |  | 8. Price<br>Derivati<br>Security<br>(Instr. 5 |   | vative derivative<br>irity Securities         |   | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |   |  |
|  |  |          |                          |  | Code   | v | (A)  | (D)      | Date<br>Exercis | sable  | Expiration<br>Date   | Title   | Amount<br>or<br>Number<br>of<br>Shares                        |   |   |  |  |   |  |

## **Explanation of Responses:**

- 1. Represents shares withheld to satisfy the Reporting Person's tax obligations in connection with the vesting of 2,238 restricted stock units. The restricted stock units were previously reported as directly
- 2. Includes 12,682 shares of Common Stock subject to awards of restricted stock units.

## Remarks:

/s/ Eva Serrano

04/0<u>9/2024</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.