FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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OMB APPRO	JVAL						
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* ONNINK LUDOVICUS RUDOLPH					2. Issuer Name and Ticker or Trading Symbol PVH CORP. /DE/ [PVH]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify						
	•	IGER U.S.A., II	Middle) NC.		3. Date of Earliest Transaction (Month/Day/Year) 06/03/2013						X Officer (give title Other (specify below) COO of Tommy Hilfiger						
(Street) NEW YORK NY 10001			_ 4.	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Indiv Line) X	,					
(City)	(S		Zip)	vativ	م جمد	ıritio	<u> </u>	- auir		Dienoeed (of or	Ronofie	cially (
1. Title of Security (Instr. 3)		2. Transaction	2. Transaction		2A. Deemed Execution Date,		3. Transaction Code (Instr. 8)		A. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			5. Am Secu Bene Owne	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
								Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		saction(s)		(Instr. 4)
Common	Stock, \$1 p	oar value	06/03/20)13				S ⁽¹⁾		6,495	D	\$112.9	9221 ⁽²⁾	ţ	51,204	I	By Elmira 5 B.V.
Common	Stock, \$1 p	oar value	06/03/20)13				S ⁽¹⁾		1,704	D	\$113.8	3598 ⁽³⁾	4	49,500	I	By Elmira 5 B.V.
Common	Stock, \$1 p	oar value	06/03/20)13				S ⁽¹⁾		44	D	\$114.5	5333 ⁽⁴⁾	4	49,456	I	By Elmira 5 B.V.
Common	Stock, \$1 p	oar value	06/04/20)13				S ⁽¹⁾		2,625	D	\$112.3	3945 ⁽⁵⁾	4	46,831	I	By Elmira 5 B.V.
Common	Stock, \$1 p	oar value	06/04/20)13				S ⁽¹⁾		4,570	D	\$113.3	3243 ⁽⁶⁾	2	42,261	I	By Elmira 5 B.V.
Common	Stock, \$1 p	oar value	06/04/20)13				S ⁽¹⁾		1,048	D	\$114.0)471 ⁽⁷⁾	2	41,213	I	By Elmira 5 B.V.
Common Stock, \$1 par value														1	0,083(8)	D	
		Ta	ıble II - Deriva (e.g., p							sposed of, , convertil				vned			
Derivative Conversion Date Execution I Security or Exercise (Month/Day/Year) if any		3A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr.		mber ative rities ired sed 3, 4	Expiration e (Month/Da			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		Deriv Secu (Insti		tive derivative ty Securities	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
-xnlanation	of Respons	Ses:		Code	v	(A)	(D)	Date Exer	cisabl	Expiration e Date	Title	Amoun or Numbe of Shares					

- 1. This sale was effected pursuant to a Rule 10b5-1 trading plan adopted by Elmira 5 B.V. on April 4, 2013.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$112.49 to \$113.48, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$113.49 to \$114.27, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$114.50 to \$114.65, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$111.74 to \$112.73, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$112.74 to \$113.73, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

7. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$113.74 to \$114.64, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

 $8. \ Includes \ 8,847 \ shares \ of \ Common \ Stock \ subject \ to \ awards \ of \ restricted \ stock \ units.$

Remarks:

<u>Ludovicus Onnink</u> 06/05/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.