FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KOZEL DAVID F					<u>PF</u>	Issuer Name and Ticker or Trading Symbol PHILLIPS VAN HEUSEN CORP /DE/ [PVH] 3. Date of Earliest Transaction (Month/Day/Year) 04/05/2010									ck all appli Directo	ationship of Reporting k all applicable) Director Officer (give title below)		g Person(s) to Issuer 10% Owner Other (specify below)	
(Last) (First) (Middle) C/O PHILLIPS-VAN HEUSEN CORPORATION 200 MADISON AVENUE				04/	SVP, Human Resources														
(Street) NEW YORK NY 10016					_ 4. l [·] _	4. If Amendment, Date of Original Filed (Month/Day/Year)									Advidual or Joint/Group Filing (Check Applicable X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(S	tate)	(Zip)																
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					action	2 ar) if	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3,			or	5. Amou Securiti Benefici Owned I	nt of es ally -ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(A) (D)	or Pi	rice	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Common Stock, par value \$1 04/05/				5/2010	2010			F	F		Г	\$60.03		4,2	4,254 ⁽²⁾		D		
Common Stock, par value \$1 ⁽³⁾ 04/06				5/2010)					1,100	(3) A	A \$0 ⁽³⁾		5,354 ⁽⁴⁾			D		
Common Stock, par value \$1													2,32	6.443		I	By 401(k) Plan		
		7	able II -								osed of converti				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transaction Code (Instr. 8)		of		6. Date Ex Expiration (Month/Da	Date	•	7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title	Amo or Nun of Sha	.					
Option (Right to	\$60.08	04/06/2010			A		2,600		(6)	0	04/06/2020	Common Stock, \$1	ι 2,6	600	\$0	2,600		D	

Explanation of Responses:

- 1. Represents shares withheld to satisfy the Reporting Person's tax obligations in connection with the vesting of 187 restricted stock units. The restricted stock units were reported as directly owned shares at the time they were granted.
- 2. Includes 4,025 shares of Common Stock subject to awards of restricted stock units.
- 3. Represents shares subject to an award of restricted stock units. Each unit represents a contingent right to receive one share of Issuer's Common Sock. The units vest 25% (275 shares) on the second anniversary of grant, 25% (275 shares) on the third anniversary of grant and 50% (550 shares) on the fourth anniversary of grant. Vested shares are delivered as soon as practicable after they vest.
- 4. Includes 229 shares of Common Stock owned outright and 5,125 shares of Common Stock subject to awards of restricted stock units.
- 5. All options exercisable for shares of Issuer's Common Stock, \$1 par value.
- 6. Options to acquire 650 shares become exercisable on each of 4/06/2011, 4/06/2012, 4/06/2013 and 4/06/2014.

Remarks:

David Kozel ** Signature of Reporting Person 04/06/2010

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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