SCHEDULE 14A (Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT SCHEDULE 14A INFORMATION Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant x

Filed by a Party other than the Registrant o

Check the appropriate box:

- o Preliminary Proxy Statement
 - Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- o Definitive Proxy Statement
- x Definitive Additional Materials
- Soliciting Material Under Rule 14a-12

PVH CORP.

(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- x No fee required.
- o Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11
- (1) Title of each class of securities to which transaction applies
- (2) Aggregate number of securities to which transaction applies:
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
- (4) Proposed maximum aggregate value of transaction
- (5) Total fee paid:
- o Fee paid previously with preliminary materials:
- o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.
- (1) Amount previously paid:
- (2) Form, Schedule or Registration Statement No.:
- (3) Filing Party:
- (4) Date Filed:

<u>Explanatory Note</u>: PVH Corp. is filing an updated proxy card as definitive additional materials. I information for voting by Internet or telephone. No other changes have been made.

Important Notice Regarding the Availability of Proxy Materials for the Au Stockholders to be held on June 18, 2015.

The proxy statement and annual report to stockholders are available to viewww.pvhannualmeetingmaterials.com.

"Green" Initiative

If you would like to access the proxy information electronically in the future rathe paper copies in the mail, please visit www.ematerials.com/pvh and follow the in

PVH CORP.

200 Madison Avenue New York, New York 10016-3903

THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIR

EMANUEL CHIRICO and MARK D. FISCHER, or either of them, with the powe hereby authorized to represent the undersigned and to vote all shares of the PVH CORP. held by the undersigned at the Annual Meeting of Stockholders York, New York, on June 18, 2015, and any adjournments thereof, on the ma

reverse side.

This Proxy, when properly executed, will be voted in the manner direct undersigned stockholder. If this Proxy is executed but no directions are will be voted:

- FOR the election of all of the nominees for director.
- FOR the approval of the Company's 2006 Stock Incentive Plan, as ame
- FOR the approval of the advisory resolution on executive compensati
- FOR the ratification of auditors.

Vote by Internet, Telephone or Mail 24 Hours a Day, 7 Days a Week

Your phone or Internet vote authorizes the named proxies to vote yo in the same manner as if you marked, signed and returned your pro

INTERNET/MOBILE

www.proxypush.com/pvh
Use the Internet to vote your proxy until 12:00 p.m. (CT) on June 17, 201

PHONE

1-866-883-3382

Use a touch-tone telephone to vote your proxy until 12:00 p.m. (CT) on June 1 MAIL

Mark, sign and date your proxy card and return it in the postage-paid envelope [

If you vote your proxy by Internet or by Telephone, you do NOT need to mail back

(Contin

PVH CORP.

200 Madison Avenue New York, New York 10016-3903

The Board recommends a vote FOR all of the nominees in proposal 1 and FOR proposals 2, 3 and

Election of the nominees for director listed below:

	FOR	AGAINST	ABSTAIN
MARY BAGLIVO			
BRENT CALLINICOS			
	_	_	_

EMANUEL CHIRICO]		
JUAN R. FIGUEREO			3		
JOSEPH B. FULLER			3		
FRED GEHRING			3		
V. JAMES MARINO			-		
G. PENNY McINTYRE			=		
HENRY NASELLA			-		
EDWARD R. ROSENFELD			_		
CRAIG RYDIN			-		
2. Approval of the Compa	any's 200	6 Stock Incentive Plan, as amended.	FOR 🗆	AGAI	
3. Approval of the adviso	ry resolut	ion on executive compensation	FOR □	AGA	
4. Ratification of auditors			FOR 🗆	AGAI	
5. In their discretion, the	Proxies a	re authorized to vote upon such other	business as n	nay properly	
			,	Address chai	
		If acting as executor, ac indicate when signing. corporate name, by duly	Note: The signature should agree with the name c If acting as executor, administrator, trustee, guardindicate when signing. If the signer is a corporati corporate name, by duly authorized officer. If share stockholder named should sign.		
		Dated:	Dated:, 2015		
		Signature			
Signature, if held jointly					

To vote, fill in (x) with black or blue ink only. $\ oxdots$