FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	S IN BENEFICIAL	. OWNERSHIP

	OIVID APPROVAL										
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	OMB Number:	3235-0287									
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0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>CHIRICO EMANUEL</u>			<u>P</u>	2. Issuer Name and Ticker or Trading Symbol PHILLIPS VAN HEUSEN CORP /DE/ PVH]								S. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last) (First) (Middle) C/O PHILLIPS-VAN HEUSEN CORPORATION 200 MADISON AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 06/25/2009								X Officer (give title Other (specify below) Chairman & CEO					
(Street) NEW YORK NY 10016 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year) 06/29/2009							6. Indi _ine) X	′					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
Date				action 2A. Deemed Execution Date, if any (Month/Day/Year		Code (Instr.			ed (A) or str. 3, 4 a	and 5) Securities Beneficia Owned Fo		Form Sollowing (I) (I)	Form: (D) or	m: Direct or Indirect Instr. 4)	7. Nature of ndirect Beneficial Ownership			
								Code	v	Amount	(A) o (D)	r Pric	Reported Transacti (Instr. 3 a		on(s) nd 4)		(11	nstr. 4)
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable		xpiration ate	Title	Amour or Numbe of Shar	er		Transaction(s) (Instr. 4)			
Options (Right to Buy) ⁽¹⁾	\$28.46	06/25/2009		A		302,000		(2)	06	5/25/2019	Common Stock, \$1 par value	302,0	000	\$0	302,00	00	D	

Explanation of Responses:

- 1. All options exercisable for shares of Issuer's Common Stock, \$1 par value.
- 2. Options to acquire 37,750 shares become exercisable on 6/25/2011, options to acquire 75,500 shares become exercisable on each of 6/25/2012, 6/25/2013 and 6/25/2014 and options to acquire 37,750 shares become exercisable on 6/25/2015.

Remarks:

Emanuel Chirico

06/30/2009

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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