

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported) December 14, 2022

**PVH CORP. /DE/**

(Exact name of registrant as specified in its charter)

<u>Delaware</u> (State or other jurisdiction of incorporation)	<u>001-07572</u> (Commission File Number)	<u>13-1166910</u> (I.R.S. Employer Identification No.)
--	--	---

<u>285 Madison Avenue, New York, New York</u> (Address of principal executive offices)	<u>10017</u> (Zip Code)
---	----------------------------

Registrant's telephone number, including area code (212)-381-3500

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol	Name of each exchange on which registered
Common Stock, \$1 par value	PVH	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

**Item 8.01. Other Events.**

PVH Corp. issued a press release on December 14, 2022 announcing that it had hired Eva Serrano as Global Brand President, Calvin Klein commencing February 2023. A copy of the press release is attached hereto as Exhibit 99.1.

**Item 9.01. Financial Statements And Exhibits.**

(d) *Exhibits.*

<b>Exhibit No.</b>	<b>Description of Exhibit</b>
99.1	<a href="#">Press Release dated December 14, 2022.</a>
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

---

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PVH CORP.

By: /s/ Mark D. Fischer

Mark D. Fischer  
Executive Vice President, General Counsel and  
Secretary

Date: December 14, 2022

## PVH Names Calvin Klein Global Brand President

*Inditex executive Eva Serrano to lead Calvin Klein and unlock iconic brand's global potential*

NEW YORK--(BUSINESS WIRE) – Dec. 14, 2022– PVH Corp. (NYSE:PVH) today announced the appointment of Eva Serrano as Global Brand President, Calvin Klein. Serrano, a seasoned Inditex group veteran, will join the company in March 2023 and report to Stefan Larsson, CEO of PVH Corp.

Eva joins PVH and Calvin Klein with 20 years of leadership experience with Zara and the Inditex group. Serrano began her career in Europe, where she was part of the international commercial development for Zara Europe before assuming the International Commercial Director position for Asia Pacific and playing a key role in expanding growth in the region. She most recently served as President for Inditex Greater China, where she was responsible for leading that rapidly growing market. While at Inditex, her responsibilities spanned multiple brands, and she has experience across the entire retail value chain - product, marketing, consumer experience in stores and digital, as well as supply chain – affording her a true omni-channel marketplace view.

Mr. Larsson said, “Eva is a unique leader in the fashion and apparel sector and has proven experience within one of the most innovative and highest performing brand groups globally in our sector. She knows how to drive brand growth in global markets, how to connect with the consumer and what it takes to win across the marketplace. Eva also deeply understands the disruptive forces in our industry and how to connect a brand’s core value proposition to where the consumer is going. Her experience will be critical in unlocking *Calvin Klein*’s full global potential, and her appointment is an important next step in our continuing execution of the PVH+ Plan, our multi-year growth plan.”

Ms. Serrano said, “I am passionate about brands, the consumer and the fashion industry, and throughout my career developed the skills and experience to win in this increasingly competitive market. The opportunity to lead the iconic *Calvin Klein* brand and unlock its full potential across the world is a dream come true. I look forward to working with Stefan and the PVH and Calvin Klein teams to propel the next chapter of growth for the brand.”

Ms. Serrano has a Bachelor of Arts, Touristic Management from the GETA Business School in Spain and received a postgraduate degree from HKU Business School in Digital Social Media Marketing. In 2022, she completed both her Masters, Global Executive Program at Tsinghua University in China and the Advanced Management Leadership Program from the Saïd Business School at the University of Oxford. In 2021, Ms. Serrano was recognized with the best Entrepreneurs Award Shanghai, China.

### **About PVH Corp.**

PVH is one of the world's largest and most admired fashion companies, connecting with consumers in over 40 countries. Our global iconic brands include *Calvin Klein* and *TOMMY HILFIGER*. Our 140-year history is built on the strength of our brands, our team and our

commitment to drive fashion forward for good. That's the Power of Us. That's the Power of PVH.

Follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).

Lauren McClain [communications@pvh.com](mailto:communications@pvh.com)