FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

l	OMB APPR	OVAL
	OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* FISCHER MARK D (Last) (First) (Middle) C/O PVH CORP.					2. Issuer Name and Ticker or Trading Symbol PVH CORP. /DE/ [PVH] 3. Date of Earliest Transaction (Month/Day/Year) 01/07/2013									Direct X Office below	icable) or r (give title)		Owner (specify v)
200 MAI (Street) NEW Y((City)		Y	10016 (Zip)		4. 11	f Ame	endmer	nt, Date o	f Original	Filed	(Month/D	ay/Year)	6. I	e) X Form	filed by One	o Filing (Check e Reporting Pe re than One Re	son
Table I - Nor 1. Title of Security (Instr. 3)			2. Trans	2. Transaction		2A. Deemed Execution Date,		Transaction Dispose Code (Instr. 5)		of, or Beneficia rities Acquired (A) or d Of (D) (Instr. 3, 4 and		5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
						Code	v	Amount	(A) or (D)	Price	Reporte Transac (Instr. 3	ction(s)		(Instr. 4)			
Common Stock, \$1 par value		01/0	7/2013	3			М		2,500) A	\$19.	1 8,	324(1)	D			
Common Stock, \$1 par value		01/0	07/2013				S		2,500) D	\$11	\$116 6,324 ⁽¹⁾		D			
Common Stock, \$1 par value		01/09	01/09/2013		13		M		2,500) A	\$19.	1 8,	324 ⁽¹⁾	D			
Common Stock, \$1 par value		01/09	09/2013				S		2,500) D	\$119	.1 6,324 ⁽¹⁾		D			
Common Stock, \$1 par value												62	8.579	I	By 401(k) Plan		
		7	able II -									, or Ben ble secu		/ Owned			
1. Title of Derivative Security (Instr. 3)	tive Conversion Date Execution Date, Tracty or Exercise (Month/Day/Year) if any Co		Transa Code (saction of E		. Date Exercisable and expiration Date Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership ct (Instr. 4)				
					Code	v	(A)		Date Exercisab		xpiration ate	Title	Amount or Number of Shares				
Option (Right to Buy) ⁽²⁾	\$19.1	01/07/2013			M			2,500	(3)	0	4/27/2014	Common Stock, \$1 par value.	2,500	\$0	2,500	D	
Option (Right to Buy) ⁽²⁾	\$19.1	01/09/2013			М			2,500	(3)	0	4/27/2014	Common Stock, \$1 par value.	2,500	\$0	0	D	

Explanation of Responses:

- 1. Includes 4,887 shares of Common Stock subject to awards of restricted stock units.
- 2. All options exercisable for shares of Issuer's Common Stock, \$1 par value.
- 3. This was part of a grant of 10,000 options, 2,500 of which became exercisable on each of 4/27/05, 4/27/06, 4/27/07 and 4/27/08.

Remarks:

Mark D. Fischer

01/09/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.