FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* FISCHER MARK D						2. Issuer Name and Ticker or Trading Symbol PVH CORP. /DE/ [PVH]									ck all appli Directo	cable)	g Pers	son(s) to Iss 10% Ov Other (s	wner			
(Last) C/O PVI	(F H CORP.		3. Date of Earliest Transaction (Month/Day/Year) 05/01/2013										, General Counse		below)							
200 MADISON AVENUE							If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable						
(Street) NEW YORK NY 10016							,				(Line) X Form filed by One Reporting Person Form filed by More than One Reporting										
(City)	(S	state)	(Zip)												Persor	1						
		Tab	le I - No	n-Deriv	/ative	e Sec	curitie	s Ac	quired,	Dis	osed o	of, or B	enefi	cially	/ Owned	ı						
=: :o o: coouy (o o)				2. Transaction Date (Month/Day/Year)		ar) E	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transa Code (4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			4 and Securiti Benefici Owned I		es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
										v	Amount	(A) (D)	or Pi	ice	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)			
Common	Stock, \$1	par value		05/01	1/2013	3			A	A 1,304 ⁽¹⁾ A \$0 ⁽¹⁾ 7,287 ⁽²⁾ D												
Common	Stock, \$1	par value													63	8.57	By 401(k) plan					
		٦	able II -						uired, D , option						Owned		,	,				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deem Execution if any (Month/Da	Date, Trans Code			ı of		6. Date Ex Expiration (Month/Da	Date		7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)			3. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	O Fe D OI (I)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code	Code	v	(A)		Date Exercisab		xpiration ate	Title	Amo or Num of Shar	ber								
Option (Right to Buy) ⁽³⁾	\$115.05	05/01/2013			A		3,300		(4)	0!	5/01/2023	Commor Stock, \$1	3,3	00	\$0	3,300		D				

Explanation of Responses:

- 1. Represents shares subject to an award of restricted stock units. Each unit represents a contingent right to receive one share of Issuer's Common Stock. The units vest 25% (326 shares) on the second anniversary of grant, 25% (326 shares) on the third anniversary of grant and 50% (652 shares) on the fourth anniversary of grant. Vested shares are delivered as soon as practicable after they vest.
- 2. Includes 5,531 shares of Common Stock subject to awards of restricted stock units.
- 3. All options exercisable for shares of Issuer's Common Stock, \$1 par value.
- 4. Options to acquire 825 shares become exercisable on each of 5/1/2014, 5/1/2015, 5/1/2016 and 5/1/2017.

Remarks:

Mark D. Fischer 05/03/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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