FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* GRIEDER DANIEL							2. Issuer Name and Ticker or Trading Symbol PVH CORP. /DE/ [PVH]								all applic Directo Officer	10% Ov (give title Other (s		/ner		
(Last) (First) (Middle) C/O TOMMY HILFIGER U.S.A, INC. 601 WEST 26TH STREET						3. Date of Earliest Transaction (Month/Day/Year) 04/07/2017									X Officer (give title Other (specify below) CEO Tommy Hilfiger &PVH Europe					
(Street) NEW YORK NY 10001 (City) (State) (Zip)					_ 4.	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable le) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tak	le I - No	n-Deriv	/ativ	e Se	curities	s Acc	quired,	Dis	posed o	of, or Be	nefic	ially	Owned					
1. Title of Security (Instr. 3) 2. Trans Date (Month/					ear)	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			or 5. Amou Securitie Beneficie Owned F		es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D) Pr		e:e		orted nsaction(s) tr. 3 and 4)			(Instr. 4)	
Common Stock, \$1 par value 04/07/						2017		A		6,8720	(1) A	•	\$ <mark>0</mark>	21,963 ⁽²⁾			D			
Common Stock, \$1 par value 04/07/					7/201	.7			A		4,907	(3) A	,	\$ <mark>0</mark>	26,870(4)			D		
Common Stock, \$1 par value 04/07/					7/201	.7			F		905(5)) D	\$1	01.9	9 25,965(6)			D		
		-	Table II -									or Ben			wned					
	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	4. Transaction Code (Instr. B)		5. Number of		6. Date Ex Expiration (Month/Da	ercis Date	able and	7. Title an of Securit Underlyin Derivative	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Price of Perivative ecurity nstr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactie (Instr. 4)	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)	
				C	Code	v	(A)		Date Exercisab		Expiration Date	Title	Amou or Numb of Share	er						
Option (Right to	\$101.9	04/07/2017			A		17,200		(8)	C	04/07/2027	Common Stock, \$1	17,2	00	\$0	17,20	0	D		

Explanation of Responses:

- 1. Represents shares subject to an award of restricted stock units. Each unit represents a contingent right to receive one share of Issuer's Common Stock. The units vest 25% (1,718 shares) on each anniversary of grant. Vested shares are delivered as soon as practicable after they vest.
- $2. \ Includes \ 20,\!175 \ shares \ of \ Common \ Stock \ subject \ to \ awards \ of \ restricted \ stock \ units.$
- 3. Represents shares subject to an award of restricted stock units. Each unit represents a contingent right to receive one share of Issuer's Common Stock. The units vest 100% on the one year anniversary of grant. Vested shares are delivered as soon as practicable after they vest.
- ${\it 4. Includes 25,} 082 {\it shares of Common Stock subject to awards of restricted stock units.}$
- 5. Represents shares withheld to satisfy the Reporting Person's tax obligations in connection with the vesting of 1,740 restricted stock units. The restricted stock units were reported as directly owned shares at the time they were granted.
- 6. Includes 23,342 shares of Common Stock subject to awards of restricted stock units.
- 7. All options exercisable for shares of Issuer's Common Stock, \$1 par value.
- 8. Options to acquire 4,300 shares become exercisable on each of 4/7/2018, 4/7/2019, 4/7/2020 and 4/7/2021.

Remarks:

Daniel Grieder

** Signature of Reporting Person

04/11/2017

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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