FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

or Section 30(h) of the Investment Company Act of 1940

Washington, D.C. 20049

STATEMENT	OF CHANGE	S IN BENEFIC	CIAL OWNERS	HIP

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWN Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

1. Name and Address of Reporting Person* McCluskey Helen (Last) (First) (Middle) C/O PVH CORP. 200 MADISON AVENUE						2. Issuer Name and Ticker or Trading Symbol PVH CORP. /DE/ [PVH] 3. Date of Earliest Transaction (Month/Day/Year) 06/27/2013									tionship (all applic Directo	cable)	g Pers	son(s) to Iss 10% Ov	
					06										Officer (give title below)		Other (below)		
(Street) NEW YC		JY State)	10016 (Zip)	6	_ 4.	4. If Amendment, Date				ginai F	ilea (Month/D		Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(9)			,	Non-Der	ivativ	e Sec	curit	ies A	cauir	ed. C	Disposed o	of. or E	enefici	ally (Owned	<u> </u>			
1. Title of Security (Instr. 3) 2. Transa Date		2. Transact	ion	n 2A. Deem Execution		l Date,	3. 4.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and		(A) or	5. Amou Securiti Benefic Owned		unt of es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership		
								Code	v	Amount	(A) or (D)	Price		Reporte Transac (Instr. 3	tion(s)			(Instr. 4)	
Common Stock, \$1 par value				06/27/2	013	3		M		3,471	Α	\$70.8	\$70.85		1,264 ⁽¹⁾		D		
Common	ommon Stock, \$1 par value			06/27/2	6/27/2013				M		8,572	Α	\$90.9	\$90.97		836(1)		D	
Common Stock, \$1 par value			06/27/2	013				M		22,416	Α	\$92.5	592.56 52,		252 ⁽¹⁾		D		
Common	ommon Stock, \$1 par value		06/27/2	013	13			S		34,459	D	\$124.82	\$124.8224 ⁽²⁾		17,793(1)		D		
			Table								sposed of				wned				
Derivative Conversion Date Security Or Exercise (Month/Day/Year)		Execu	Deemed 4. ution Date, Tra		nsaction of Derivat Securit Acquir (A) or Dispos of (D) (3, 4 and		vative urities uired or osed o) (Instr	Expii (Mon	te Exe ration I th/Day		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		D S	Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Owners Form: Direct (I or Indire (I) (Instr	Ownership	Beneficial Ownership ct (Instr. 4)	
					Code	v	(A)	(D)	Date Exer	cisable	Expiration Date	Title	Amount or Number of Shares	er					
Option (Right to Buy)	\$70.85	06/27/2013			М			3,471	02/1	3/2013	02/13/2015	Commo Stock, S par valu	3,47	1	\$0	0		D	
Option (Right to Buy)	\$90.97	06/27/2013			М			8,572	02/1	3/2013	02/13/2015	Commo Stock, S par valu	sı 8,5 7.	2	\$0	0		D	
Option (Right to	\$92.56	06/27/2013			М			22,416	6 02/1	3/2013	02/13/2015	Commo Stock, S		6	\$0	0		D	

Explanation of Responses:

- 1. Includes 1,123 shares of Common Stock subject to an award of Restricted Stock Units.
- 2. This price is a weighted average price. The sales occurred at prices from \$124.24 to \$125.18. The reporting person will provide to the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range.

Remarks:

Helen McCluskey

** Signature of Reporting Person

06/27/2013

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.