

Item 7.01 Regulation FD Disclosure.

Update on Investigation by China's Ministry of Commerce

As previously disclosed in the Quarterly Report on Form 10-Q filed by PVH Corp. (“PVH,” “our,” “we”) for the quarterly period ended November 3, 2024 (the “Form 10-Q”), in September 2024, China’s Ministry of Commerce (“MOFCOM”) initiated an investigation into our business under the Provisions on the List of Unreliable Entities (“UEL Provisions”). According to the UEL Provisions, potential measures for entities placed on the UEL can include monetary fines, restrictions or prohibitions on engaging in import and export activities related to China or making investments in China, entry denial of our relevant personnel into China, restrictions or revocation of work permits, stay or residence status of our relevant personnel in China, or other measures. The practical impact of any such restrictions or prohibitions could include our inability to produce goods in China for sale elsewhere, our inability to sell goods on a wholesale or retail basis in China, or our inability to make investments in China. If, as a result of any such measures, it is necessary for us to cease operations in China entirely, it may result in charges related to excess inventory and difficulty collecting trade receivables, among other things. We may also incur material non-cash impairment charges if we are unable to recover the carrying value of our goodwill, other indefinite-lived intangible assets and long-lived assets.

This report updates the information in the Form 10-Q to disclose that:

- On February 4, 2025, MOFCOM announced that it made a determination to add PVH to the List of Unreliable Entities. MOFCOM stated that it will take corresponding measures against PVH in accordance with relevant laws and regulations.

Consistent with our statement in the Form 10-Q, at this time, we do not know what measures MOFCOM will determine to impose.

Please see “Results of Operations--Investigation by China’s Ministry of Commerce” in Management’s Discussion and Analysis of Financial Condition and Results of Operations contained in Part 1, Item 2 of the Form 10-Q. See also Risk Factors included in Part II, Item 1A. of the Form 10-Q for additional information.

The information in this Item 7.01 shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, regardless of any general incorporation language in such filing.

Item 9.01. Financial Statements And Exhibits.

(d) *Exhibits.*

Exhibit No.	Description of Exhibit
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PVH CORP.

By: /s/ Mark D. Fischer

Mark D. Fischer
Executive Vice President, General Counsel and
Secretary

Date: February 4, 2025