## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

## FORM 12b-25

## NOTIFICATION OF LATE FILING

Commission File Number: 001-07572

(Check One):  $\begin{tabular}{lll} $\square$ Form 10-K & $\square$ Form 20-F & $\boxtimes$ Form 11-K & $\square$ Form 10-Q \\ $\square$ Form 10-D & $\square$ Form N-SAR & $\square$ Form N-CSR \\ \end{tabular}$ 

For Period Ended: December 31, 2021

 $\square$  Transition Report on Form 10-K

 $\hfill\Box$  Transition Report on Form 20-F

□ Transition Report on Form 11-K□ Transition Report on Form 10-K

☐ Transition Report on Form N-SAR

For the transition period ended:

If the notification relates to a portion of the filing checked above, identify the Item(s) to which the notification relates:

## PART I – REGISTRANT INFORMATION

PVH Associates Investment Plan Full Name of Registrant

Former Name if Applicable

285 Madison Avenue Address of Principal Executive Office (Street and Number)

> New York, New York 10017 City, State and Zip Code

PART II – RULES 12b-25 (b) and (c)				
If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25 (b), the following should be completed. (Check box if appropriate)				
	(a) The reasons described in reasonable de	tail in Part III of this form could not be eliminated without unreasonable effort or expense;		
$\boxtimes$	thereof, will be filed on or before the fi	port, transition report on Form 10-K, Form 20-F, Form 11-K, Form N-SAR or Form N-CSR, or portion enth calendar day following the prescribed due date; or the subject quarterly report or transition report on n Form 10-D, or portion thereof, will be filed on or before the fifth calendar day following the prescribed		
	(c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.			
PART III – NARRATIVE				
State below in reasonable detail why Forms 10-K, 20-F, 11-K, 10-Q, 10-D, N-SAR, N-CSR, or the transition report or portion thereof, could not be filed within the prescribed time period.				
The PVH Associates Investment Plan (the "Registrant") is unable to timely file its Form 11-K for the year ended December 31, 2021 (the "2021 11-K") without unreasonable effort or expense as a result of the Registrant's transition to a new auditor and the related audit procedures required under applicable professional standards. The Registrant intends to file the 2021 11-K within the timeframe mandated by Rule 12b-25.				
		PART IV		
		OTHER INFORMATION		
(1)	Name and telephone number of person to contact in regard to this notification			
	Mark D. Fischer	(212)	381-3509	
	(Name)	(Area Code)	(Telephone Number)	
(2)	Have all other periodic reports required under Section 13 or 15(d) or the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed If the answer is no, identify report(s).   ✓ Yes □ No			
(3)	Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof?   Yes   No			
If so: attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate the results cannot be made.			te the reasons why a reasonable estimate of	

<u>PVH Associates Investment Plan.</u> (Name of Registrant as Specified in Charter)

has caused this notification to be signed on its behalf by the undersigned thereunto duly authorized.

Date: June 28, 2022 By: /s/ Julie Fuller

Member of Plan Committee