FORM 3

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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|  |       | or Sec  | tion 30(h) of      | the Investment Company Act of 19   | 940  |                                    |   |   |
|--|-------|---|--------------------|--|--|------------------------------------|---|---|
| Shaffer Michael A  |       | 2. Date of Event<br>Requiring Statement<br>(Month/Day/Year)<br>03/03/2005 |                    | 3. Issuer Name and Ticker or Trading Symbol PHILLIPS VAN HEUSEN CORP /DE/ [ PVH ]  |  |                                    |   |   |
| (Last) (First) (Middle) C/O PHILLIPS-VAN HEUSEN CORPORATION 200 MADISON AVENUE  (Street) NEW YORK NY 10016 |       |   |                    | 4. Relationship of Reporting Person (Check all applicable)  Director  X Officer (give title below)  Executive VP, Fig. 1 | 10% Owne<br>Other (spe<br>below)   | cify 6. Ir                         | 5. If Amendment, Date of Original Filed (Month/Day/Year)      6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |   |
| (City) (State)   | (Zip) |   |                    |  |  |                                    |   |   |
|  |       | Table I - Noi   | n-Derivat          | ive Securities Beneficiall   | ly Owned   |                                    |   |   |
| 1. Title of Security (Instr. 4)  |       |   |                    | 2. Amount of Securities<br>Beneficially Owned (Instr. 4)   | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)  4. Nature of Indirect Beneficial Ownershi (Instr. 5) |                                    | Beneficial Ownership  |   |
| Common Stock, par value \$1 per share  |       |   |                    | 0  | D  |                                    |   |   |
|  | (e    |   |                    | e Securities Beneficially<br>ants, options, convertible  |  | s)                                 |   |   |
| 1. Title of Derivative Security (Instr. 4)   |       | 2. Date Exercisable and Expiration Date (Month/Day/Year)                  |                    | 3. Title and Amount of Securities<br>Underlying Derivative Security (Instr. 4  |  | 4.<br>Conversion<br>or Exercise    | Form:   | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |
|  |       | Date<br>Exercisable   | Expiration<br>Date | n Title  | Amount<br>or<br>Number<br>of<br>Shares   | Price of<br>Derivative<br>Security | Direct (D)<br>or Indirect<br>(I) (Instr. 5)   |   |
| Option (Right to Buy) <sup>(1)</sup>   |       | (2)   | 06/18/2006         | Common Stock, \$1 par value  | 1,750  | 13.125                             | D   |   |
| Option (Right to Buy) <sup>(1)</sup>   |       | (3)   | 03/20/2005         | Common Stock, \$1 par value  | 870  | 12.25                              | D   |   |
| Option (Right to Buy) <sup>(1)(4)</sup>  |       | (4)   | 06/17/2007         | Common Stock, \$1 par value  | 1,750  | 14.25                              | D   |   |
| Option (Right to Buy) <sup>(1)</sup>   |       | (5)   | 06/18/2008         | Common Stock, \$1 par value  | 1,750  | 13.0625                            | D   |   |
| Option (Right to Buy) <sup>(1)</sup>   |       | (6)   | 06/04/2009         | Common Stock, \$1 par<br>value   | 417  | 9.8125                             | D   |   |
| Option (Right to Buy) <sup>(1)</sup>   |       | (7)   | 06/13/2010         | Common Stock, \$1 par value  | 750  | 9.375                              | D   |   |
| Option (Right to Buy) <sup>(1)</sup>   |       | (8)   | 03/26/2011         | Common Stock, \$1 par value  | 10,000   | 13.4                               | D   |   |
| Option (Right to Buy) <sup>(1)</sup>   |       | (9)   | 04/22/2012         | Common Stock, \$1 par value  | 10,000   | 14.92                              | D   |   |
| Option (Right to Buy) <sup>(1)</sup>   |       | (10)  | 04/02/2013         | Common Stock, \$1 par value  | 10,000   | 12.34                              | D   |   |
| Option (Right to Buy) <sup>(1)</sup>   |       | (11)  | 04/27/2014         | Common Stock, \$1 par value  | 10,000   | 19.1                               | D   |   |
|  |       |   |                    |  |  |                                    |   |   |

## **Explanation of Responses:**

- 1. All options exercisable for shares of Common Stock, \$1 par value
- 2. Options to acquire 583 shares became exercisable on each of 6/18/99 and 6/18/00, and options to acquire an additional 584 shares became exercisable on 6/18/01.
- 3. Options to acquire 290 shares became exercisable on each of 3/20/98, 3/20/99 and 3/20/00.
- 4. Options to acquire 583 shares became exercisable on each of 6/17/00 and 6/17/01 and options to acquire an additional 584 shares because on 6/17/02.
- 5. Options to acquire 583 shares became exercisable on each of 6/18/01 and 6/18/02 and options to acquire an additional 584 shares became exercisable on 6/18/03.
- 6. Options became exercisable on 6/4/04.
- 7. Options became exercisable on 6/13/04.
- 8. Options to acquire 2,500 shares exercisable on each of 3/26/02, 3/26/03, 3/26/04 and options to acquire an additional 2,500 shares will become exercisable on 3/26/05.
- 9. Options to acquire 2,500 shares became exercisable on each of 4/22/03 and 4/22/04 and options to acquire an additional 2,500 shares will become exercisable on each of 4/22/05 and 4/22/06.
- 10. Options to acquire 2,500 shares became exercisable on 4/02/04 and options to acquire an additional 2,500 shares will become exercisable on each of 4/02/05, 4/02/06 and 4/02/07.

11. Options to acquire 2,500 shares will become exercisable on each of 4/27/05, 4/27/06, 4/27/07 and 4/27/08.

## Remarks:

Michael A. Shaffer

03/10/2005

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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