FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Washington, D.C. 20049

| STATEMENT | OF CHANGE | S IN BENEFICIA | L OWNERSHIP |
|-----------|-----------|----------------|-------------|

| l | OMB APPRO               | VAL       |
|---|-------------------------|-----------|
|   | OMB Number:             | 3235-0287 |
| l | Estimated average burde | en        |
| l | hours per response:     | 0.5       |

|   | Check this box if no longer subject to                     |
|---|--|
| ٦ | Section 16. Form 4 or Form 5 obligations may continue. See |
| J | obligations may continue. See                              |
|   | Instruction 1(b).  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  KOZEL DAVID F  |   |  |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol PVH CORP. /DE/ [ PVH ] |   |       |              |        |  |        |                  |  |                | ck all appli<br>Directo           | or<br>(give title   |   | son(s) to Iss<br>10% Ow<br>Other (s<br>below)       | vner   |  |  |  |
|--|---|--|--|---|---|-------|--------------|--------|--|--------|------------------|--|----------------|-----------------------------------|---|---|---|--|--|--|--|
| (Last) (First) (Middle) C/O PVH CORP. 200 MADISON AVENUE |   |  |  |   | 3. Date of Earliest Transaction (Month/Day/Year)     05/01/2013      4. If Amendment, Date of Original Filed (Month/Day/Year) |       |              |        |  |        |                  |  |                |                                   | SVP, Human Resources  6. Individual or Joint/Group Filing (Check Application) |   |   |  |  |  |  |
| (Street) NEW YO  | ORK N   | ΥΥ   | 10016  |   | .   4.  | T AME | enament,     | Date o | or Original  | riiea  | (Month/D         | ay/Year)   |                | Line)                             | Form f  | iled by One   | e Repo  | orting Person One Repo   | n  |  |  |
| (City)   | (5  |  | (Zip)  |   |   |       |              |        |  |        |                  | _  |                |                                   |   |   |   |  |  |  |  |
|  |   | Tab  | le I - No                                    | n-Deriv   | ative   | e Se  | curitie      | s Acc  | quired,  | Disp   | osed o           | of, or B   | enef           | icially                           | y Owned   | i   |   |  |  |  |  |
| 1. Title of Security (Instr. 3)                          |   | Date                                       |  |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)   |       | Code (Instr. |        | 4. Securities Acquired (A)<br>Disposed Of (D) (Instr. 3, 4<br>5) |        |                  |  |                | es<br>ally<br>Following           | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)             |   | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |  |  |  |  |
|  |   |  |  |   |   |       |              | Code   | v  | Amount | (A)<br>(D)       | or I   | Price          | Reported<br>Transact<br>(Instr. 3 | tion(s)   |   |   | (Instr. 4)   |  |  |  |
| Common   | Stock, \$1  | par value                                  |  | 05/01   | 1/2013  | 2013  |              | A      |  | 1,304  | (1)              | 4  | <b>\$0</b> (1) | 8,438(2)                          |   |   | D   |  |  |  |  |
| Common Stock, \$1 par value                              |   |  |  |   |   |       |              |        |  |        |                  |  | 2,957.621      |                                   |   | I   | By<br>401(k)<br>plan                                |  |  |  |  |
|  |   | 1  | able II -                                    |   |   |       |              |        | uired, D<br>, option   |        |                  |  |                |                                   | Owned   |   |   |  | -  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)      | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deem<br>Execution<br>if any<br>(Month/Da | Date,   | 4.<br>Transa<br>Code (<br>8)  |       | n of         |        | 6. Date Exercisa<br>Expiration Date<br>(Month/Day/Year           |        |                  | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Secu<br>(Instr. 3 and 4) |                |                                   | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)                           | 9. Number<br>derivative<br>Securities<br>Beneficial<br>Owned<br>Following<br>Reported<br>Transactic<br>(Instr. 4) | Own<br>Form<br>Direct<br>or In<br>(I) (Ir           | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
|  |   |  |  |   | Code  | v     | (A)          |        | Date<br>Exercisab  |        | xpiration<br>ate | Title  | or<br>Nu<br>of | mber<br>ares                      | ber   |   |   |  |  |  |  |
| Option<br>(Right to                                      | \$115.05  | 05/01/2013                                 |  |   | A   |       | 3,300        |        | (4)  | 0.5    | 5/01/2023        | Common<br>Stock, \$  | 1 3,           | 300                               | \$0   | 3,300   |   | D  |  |  |  |

## **Explanation of Responses:**

- 1. Represents shares subject to an award of restricted stock units. Each unit represents a contingent right to receive one share of Issuer's Common Stock. The units vest 25% (326 shares) on the second anniversary of grant, 25% (326 shares) on the third anniversary of grant and 50% (652 shares) on the fourth anniversary of grant. Vested shares are delivered as soon as practicable after they vest.
- 2. Includes 5,531 shares of Common Stock subject to awards of restricted stock units.
- 3. All options exercisable for shares of Issuer's Common Stock, \$1 par value.
- 4. Options to acquire 825 shares become exercisable on each of 5/1/2014, 5/1/2015, 5/1/2016 and 5/1/2017.

## Remarks:

<u>David Kozel</u> <u>05/03/2013</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.