SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL OMB Number: 3235-0287

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	Estimated average burde	en
	hours per response:	0.5
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1. Name and Addr DUANE FR	1 0	Person*	2. Issuer Name and Ticker or Trading Symbol <u>PVH CORP. /DE/</u> [PVH]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner
				X Officer (give title Other (specify below) below)
(Last) (First) (Middle) C/O PVH CORP. 200 MADISON AVENUE			3. Date of Earliest Transaction (Month/Day/Year) 04/05/2012	CEO, Wholesale Apparel
(Street) NEW YORK NY 10010		10016	4. If Amendment, Date of Original Filed (Month/Day/Year)	 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person
(City)	(State)	(Zip)		reisui

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	ution Date, Transaction					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Stock, \$1 par value	04/05/2012		A		4,356 ⁽¹⁾	A	\$0 ⁽¹⁾	38,979 ⁽²⁾	D	
Common Stock, \$1 par value	04/06/2012		F		827 ⁽³⁾	D	\$91.88	38,152 ⁽⁴⁾	D	
Common Stock, \$1 par value								605.566	Ι	By 401(k) Plan

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		Expiration Date (Month/Day/Year) ed ed nstr.		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
Option (Right to Buy) ⁽⁵⁾	\$91.88	04/05/2012		A		16,400		(6)	04/05/2022	Common Stock, \$1 par value	16,400	\$0	16,400	D		

Explanation of Responses:

1. Represents shares subject to an award of restricted stock units. Each unit represents a contingent right to receive one share of Issuer's Common Stock. The units vest 25% (1,089 shares) on the second anniversary of grant, 25% (1,089 shares) on the third anniversary of grant and 50% (2,178 shares) on the fourth anniversary of grant. Vested shares are delivered as soon as practicable after they vest.

2. Includes 28,294 shares of Common Stock subject to awards of restricted stock units.

3. Represents shares withheld to satisfy the Reporting Person's tax obligations in connection with the vesting of 1,500 restricted stock units. The restricted stock units were reported as directly owned shares at the time they were granted.

4. Includes 26,794 shares of Common Stock subject to awards of restricted stock units.

5. All options exercisable for shares of Issuer's Common Stock, \$1 par value.

6. Options to acquire 4,100 shares become exercisable on each of 4/5/2013, 4/5/2014, 4/5/2015 and 4/5/2016.

Remarks:

Francis K. Duane

04/09/2012

** Signature of Reporting Person

n Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.