

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person * <u>MURRY PAUL THOMAS</u> (Last) (First) (Middle) <u>C/O CALVIN KLEIN, INC.</u> <u>205 WEST 39TH STREET</u> (Street) <u>NEW YORK NY 10018</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>PHILLIPS VAN HEUSEN CORP /DE/ [PVH]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>President & CEO, Calvin Klein</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>09/24/2010</u>	
		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, \$1 par value	09/24/2010		M		7,500	A	\$12.34	26,989 ⁽¹⁾	D	
Common Stock, \$1 par value	09/24/2010		M		7,500	A	\$19.1	34,489 ⁽¹⁾	D	
Common Stock, \$1 par value	09/24/2010		M		11,250	A	\$25.88	45,739 ⁽¹⁾	D	
Common Stock, \$1 par value	09/24/2010		M		16,875	A	\$35.63	62,614 ⁽¹⁾	D	
Common Stock, \$1 par value	09/24/2010		S		43,125	D	\$59.0948 ⁽²⁾	19,489 ⁽¹⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Option (Right to Buy) ⁽³⁾	\$12.34	09/24/2010		M			7,500	(4)	04/02/2013	Common Stock, \$1 par value	7,500	\$0	0	D	
Option (Right to Buy) ⁽³⁾	\$19.1	09/24/2010		M			7,500	(5)	04/27/2014	Common Stock, \$1 par value	7,500	\$0	0	D	
Option (Right to Buy) ⁽³⁾	\$25.88	09/24/2010		M			11,250	(6)	05/02/2015	Common Stock, \$1 par value	11,250	\$0	0	D	
Option (Right to Buy) ⁽³⁾	\$35.63	09/24/2010		M			16,875	(7)	01/17/2016	Common Stock, \$1 par value	16,875	\$0	0	D	

Explanation of Responses:

- Includes 15,938 shares of Common Stock subject to awards of restricted stock.
- This transaction was executed in multiple trades of ranges from \$59.00 to \$59.34. The price reported is a weighted average price. The reporting person will provide to the Issuer, or to the SEC staff, upon request, information regarding the number of shares shold at each price within the range.
- All options exercisable for shares of Issuer's Common Stock, \$1 par value.
- This was part of a grant of 30,000 options, 7,500 of which became exercisable on each of 4/2/2004, 4/2/2005, 4/2/2006 and 4/2/2007.
- This was part of a grant of 30,000 options, 7,500 of which became exercisable on each of 4/27/2005, 4/27/2006, 4/27/2007 and 4/27/2008.
- This was part of a grant of 22,500 options, 5,625 of which became exercisable on each of 5/2/2006, 5/2/2007, 5/2/2008 and 5/2/2009.
- This was part of a grant of 22,500 options, 5,625 of which became exercisable on each of 1/17/2007, 1/17/2008, 1/17/2009 and 1/17/2010.

Remarks:

Paul Thomas Murry 09/27/2010
 ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

