FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D C	20540
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APP	ROVAL							
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

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Name and Address of Reporting Person*     Coughlin Zachary				2. Issuer Name and Ticker or Trading Symbol PVH CORP. /DE/ [ PVH ]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner				
(Last) C/O PVH CORI	(First)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 04/10/2024						X	Officer (give title below)  EVP, Chief Fi	below			
285 MADISON AVENUE				4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Indi Line)	6. Individual or Joint/Group Filing (Check Applicable Line)				
											Form filed by One Reporting Person				
(Street) NEW YORK	NY	10017									Form filed by Mor Person	e than One Rep	orting		
(City)	(State)	(Zip)		Rule 10b5-1(c) Transaction Indication											
					Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.										
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned															
Date			2. Transac Date (Month/Da		2A. Deemed Execution Date, if any (Month/Day/Year)	ecution Date, Transaction Disposed Of (D) (Instr.			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership				
					Code	v	Amount	(A) or	Price	Transaction(s)		(Instr. 4)			

Common Stock, \$1 par value 04/10/2					4			A	9,844	(1) A	\$0	37,20	1.924(2)	D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code 8)		of Ex		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option (Right to Buy)	\$109.75	04/10/2024		A		11,900		(3)	04/10/2034	Common Stock, \$1 par value	11,900	\$0	11,900	D	

## **Explanation of Responses:**

- 1. Represents shares subject to an award of restricted stock units. Each unit represents a contingent right to receive one share of Issuer's Common Stock. The units vest 25% (2,461 shares) on each anniversary of grant. Vested shares are delivered as soon as practicable after they vest.
- 2. Includes 29,234 shares of Common Stock subject to unvested awards of restricted stock units.
- $3.\ Options\ to\ acquire\ 2,975\ shares\ become\ exercisable\ on\ each\ 04/10/2025,\ 04/10/2026,\ 04/10/2027\ and\ 04/10/2028.$

## Remarks:

/s/ Zachary Coughlin

\*\* Signature of Reporting Person

04/12/2024

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.