FORM 4

obligations may continue. See

Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
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OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SHIFFMAN STEVEN B						2. Issuer Name and Ticker or Trading Symbol PVH CORP. /DE/ [PVH]										eck all D	all applicable) Director Officer (give title			son(s) to Iss 10% Ov Other (s	wner	
(Last) (First) (Middle) C/O CALVIN KLEIN, INC.						3. Date of Earliest Transaction (Month/Day/Year) 07/01/2014										^ b	below) below) President & CEO, Calvin Klein					
205 WEST 39TH STREET (Street) NEW YORK NY 10018 (City) (State) (Zip)					4. 11	4. If Amendment, Date of Original Filed (Month/Day/Year)										e) <mark>X</mark> F F	orm f	Joint/Group Filing (Check Applicable filed by One Reporting Person filed by More than One Reporting on				
		Tab	le I - Noi	n-Deriv	ative	Sec	curitie	s Ac	qui	ired, I	Disp	osed c	of, or	Ben	eficial	ly Ov	nec	i				
1. Title of Security (Instr. 3)					action Day/Ye	ar) E	2A. Deemed Execution Date, if any (Month/Day/Year)		,	3. Transaction Code (Instr. 8)		Dispose		ties Acquired (A) I Of (D) (Instr. 3, 4		and Securit		es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
										Code	v	Amount		(A) or (D)	Price	Tra	Transaction(s) (Instr. 3 and 4)				(111511.4)	
Common Stock, \$1 par value					07/01/2014					A		1,276	(1)	A	\$0	6,6		547 ⁽²⁾		D		
Common Stock, \$1 par value															3,359.76			I	By 401(k) Plan			
		Т	able II -									sed of onverti				Owr	ed			,		_
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date, Transa Code (of I		Exp	Date Exe piration pnth/Day	Date		Amor Secu Unde Deriv	7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)		8. Price Derivativ Security (Instr. 5)			e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exe	te ercisable		xpiration ate	Title	1	Amount or Number of Shares							
Option (Right to Buy) ⁽³⁾	\$117.71	07/01/2014			A		3,200			(4)	0	7/01/2024	Comi Stock par v	ι, \$1	3,200	\$()	3,200		D		

Explanation of Responses:

- 1. Represents shares subject to an award of restricted stock units. Each unit represents a contingent right to receive one share of Issuer's Common Stock. The units vest 25% (319 shares) on the second anniversary of grant, 25% (319 shares) on the third anniversary of grant and 50% (638 shares) on the fourth anniversary of grant. Vested shares are delivered as soon as practicable after they vest.
- 2. Includes 5,345 shares of Common Stock subject to awards of restricted stock units.
- 3. All options exercisable for shares of Issuer's Common Stock, \$1 par value.
- 4. Options to acquire 800 shares become exercisable on each of 7/1/2015, 7/1/2016, 7/1/2017 and 7/1/2018.

Remarks:

Steven B. Shiffman 07/02/2014

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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