| SEC | Form 4 |
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FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

| OMB Number: | 3235-0287 | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| Estimated average burden | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 ጋ(h) of t

| 1. Name and Address of Reporting Person [*] Shaffer Michael A | | | 2. Issuer Name and Ticker or Trading Symbol <u>PVH CORP. /DE/</u> [PVH] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner |
|---|------------------------------------|----------------|---|---|
| (Last) C/O 200 MAD | (First) (Middle) MADISON AVENUE | | 3. Date of Earliest Transaction (Month/Day/Year) 09/02/2021 | X Officer (give title Other (specify below) below) EVP, COO and CFO |
| (Street) NEW YORK (City) | NY (State) | 10016 (Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transa Code (8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--|---|------------------------------|---|--|---------------|-------------------------|---|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (11150.4) |
| Common Stock, \$1par value | 09/02/2021 | | М | | 3,500 | Α | \$107.47 | 81,614 ⁽¹⁾ | D | |
| Common Stock, \$1par value | 09/02/2021 | | М | | 4,925 | Α | \$47.96 | 86,539 ⁽¹⁾ | D | |
| Common Stock, \$1par value | 09/02/2021 | | S | | 2,900 | D | \$120.44 ⁽²⁾ | 83,639(1) | D | |
| Common Stock, \$1par value | 09/02/2021 | | S | | 9,170 | D | \$121.13 ⁽³⁾ | 74 , 469 ⁽¹⁾ | D | |
| Common Stock, \$1par value | 09/02/2021 | | I | | 6,735.5968 | D | \$119.53 | 0 | I | By 401(K) Plan |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | | | (0.9., | puts, | cans | , | man | 3, 00110113 | | bic Scot | anticoj | | | | |
|---|---|--|--------|---|------|---|-------|--|--------------------|--|--|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | Conversion Date Date (Month/Day/Year) if or Exercise (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) | | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Option (Right to Buy) | \$107.47 | 09/02/2021 | | М | | | 3,500 | (4) | 04/02/2025 | Common Stock, \$1par value | 3,500 | \$0 | 0 | D | |
| Option (Right to Buy) | \$47.96 | 09/02/2021 | | М | | | 4,925 | (5) | 04/14/2030 | Common Stock, \$1par value | 4,925 | \$0 | 14,775 | D | |

Explanation of Responses:

1. Includes 74,469 shares of Common Stock subject to awards of restricted stock units.

2. The price reported inColumn4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$120.00 to \$120.95 inclusive. The reporting person undertakes to provide to the Issuer any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote

3. The price reported inColumn4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$121.00 to \$121.50 inclusive. The reporting person undertakes to provide to the Issuer any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

4. Options to acquire 3,500 shares became exercisable on each of 4/2/16, 4/2/17, 4/2/18 and 4/2/19.

5. Options to acquire 4,925 shares became exercisable on 4/14/21, and options to exercise a further 4,925 options will become exercisable on each of 4/14/22, 4/14/23 and 4/14/24.

Michael Shaffer 09/03/2021 ** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.