FORM 3

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

OMB Number: 3235-0104

Estimated average burden
hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

SHIFFMAN STEVEN B			2. Date of Event Requiring Statement (Month/Day/Year) 07/01/2014		3. Issuer Name <b>and</b> Ticker or Trading Symbol PVH CORP. /DE/ [ PVH ]						
(Last) (First) (Middle) C/O CALVIN KLEIN, INC.					4. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director  10% Owner  Officer (rich title Check (consider))				5. If Amendment, Date of Original Filed (Month/Day/Year)		
205 WEST 39TH STREET				X Officer (give title Other (specify below)				6. Individual or Joint/Group Filing (Check Applicable Line)			
(Street) NEW YORK NY 10018					President & CEO Calvin Klein  X Form filed by One Reporting Person  Form filed by More than One Reporting Person					y More than One	
(City)	(State)	(Zip)									
		1	Table I - Noi	n-Derivat	tive Se	curities Beneficiall	y Owned				
1. Title of Security (Instr. 4)						nt of Securities ally Owned (Instr. 4)			4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Common Stock						5,371(1)	D				
Common Stock						3,359.76	I	By	401(k) Plan		
		(e.				ırities Beneficially ( ptions, convertible		s)			
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable an Expiration Date (Month/Day/Year)		d 3. Title and Amount of Securities Underlying Derivative Security (In			4. Conversion or Exercise	Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
			Date Exercisable	Expiration Date	n Title		Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)		
Option (Right to Buy) <sup>(2)</sup>		(3)	04/05/2017	7 Co	ommon Stock, \$1 par value	3,000	58.6	D			
Option (Right to Buy) <sup>(2)</sup>		(4)	04/09/2018	B Co	ommon Stock, \$1 par value	4,500	36.45	D			
Option (Right to Buy) <sup>(2)</sup>		(5)	06/01/2018	B Co	ommon Stock, \$1 par value	1,500	45.43	D			
Option (Right to Buy)(2)		(6)	04/16/2019	<sub>9</sub> Co	ommon Stock, \$1 par value	6,200	26.11	D			
Option (Right to Buy)(2)		(7)	04/06/2020	Co	ommon Stock, \$1 par value	3,500	60.08	D			
Option (Right to Buy) <sup>(2)</sup>		(8)	04/07/2021	1 Co	ommon Stock, \$1 par value	3,200	64.97	D			
Option (Right to Buy) <sup>(2)</sup>		(9)	04/05/2022	Co	ommon Stock, \$1 par value	3,100	91.88	D			
Option (Right to Buy) <sup>(2)</sup>		(10)	05/01/2023	GC Co	ommon Stock, \$1 par value	3,300	115.05	D			
Option (Right	to Buy)(2)		(11)	04/03/2024	4 Co	ommon Stock, \$1 par value	3,100	124.53	D		

## Explanation of Responses:

- 1. Includes 4,069 shares of Common Stock subject to awards of Restricted Stock Units.
- 2. All options exercisable for shares of Issuer's Common Stock, \$1 par value.
- 3. 750 options became exercisable on each of 4/5/08, 4/5/09, 4/5/10 and 4/5/11.
- $4.\,1,\!125$  options became exercisable on each of  $4/9/09,\,4/9/10,\,4/9/11$  and 4/9/12.
- $5.\ 375$  options became exercisable on each of 6/1/09, 6/1/10, 6/1/11 and 6/1/12.
- 6. 1,550 options became exercisable on each of 4/16/10, 4/16/11, 4/16/12 and 4/16/13.
- 7.875 options became exercisable on each of 4/6/11, 4/6/12, 4/6/13 and 4/6/14.
- 8.800 options became exercisable on each of 4/7/12, 4/7/13 and 4/7/14 and a further 800 options will become exercisable on 4/7/15.
- 9. 775 options became exercisable on each of 4/5/13 and 4/5/14 and a further 775 options will become exercisable on each of 4/5/15 and 4/5/16.
- 10. 825 options became exercisable on each of 5/1/14 and a further 825 options will become exercisable on each of 5/1/15, 5/1/16 and 5/1/17.
- 11. 775 options will become exercisable on 4/3/15, 4/3/16, 4/3/17 and 4/3/18.

Remarks:

Steven B. Shiffman

07/02/2014

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.