

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

January 7, 2011

Emanuel Chirico Chairman and Chief Executive Officer Phillips-Van Heusen Corporation 200 Madison Avenue New York, New York, 10016

Re: Phillips-Van Heusen Corporation

Form 10-K for Fiscal Year Ended January 31, 2010

Filed March 31, 2010 File No. 001-07572

Dear Mr. Chirico:

We have completed our review of your filings and do not have any further comments at this time.

Sincerely,

John Reynolds Assistant Director

cc: Mark D. Fischer, Esq.

Fax: 212-381-3993